



Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu Krishi Vigyan Kendra, Samba

Dr Vinod Gupta
Sr. Scientist & Head

Hon,ble Vice Chancellor, SKUAST-J paid a maiden visit to KVK Samba

Prof. J.P. Sharma Hon'ble Vice Chancellor SKUAST-Jammu has paid his first ever maiden visit to Krishi Vigyan Kendra, Samba after joining as a Vice Chancellor of SKUAST of Jammu. He was accompanied by Dr. S.K. Gupta, Director Extension, Dr. R.K. Arora, Associate Director Extension, Dr. Deepak Kher, Director Planning and Er. Iqbal Singh, Estates Officer following all the required COVID-19 guidelines.

On this occasion Prof. J.P. Sharma, Hon'ble Vice Chancellor, SKUAST-Jammu held a meeting with progressive farmers of the Samba district. In his interaction with the farmers he laid emphasis on promotion of Integrated farming System Model, Value addition of fruits and vegetables and promotion of protected cultivation among the farming community, which is also the primary moto of the Hon,ble Prime Minister of India His discussion was mainly focussed on increasing the farmers income manifold through establishing marketing linkages and branding of agriculture and veterinary products. He emphasised on cluster development approach on organic farming and impressed upon farmers that they should demarcate different clusters on organic farming and take KVK Samba technical support for its development. Participatory seed production and processing was one of the main agenda of his discussion during interaction with the farmers. During his visit he also planted a sapling of ornamental plant and given a message on green and clean samba.

During the interaction with Hon'ble Vice Chancellor, various progressive farmers shared their experiences as well as raised some problems being faced by them during the prevailing situation of Covid 19. The farmers requested for laying thrust on milky mushroom cultivation, strawberry cultivation as well as dragon fruit in the district. Some farmers requested for training on value edition in sugarcane out of the J&K. Dr S.K Gupta, Director Extension, SKUAST-J in his address assured the farming community for all possible technical support from KVK Samba.

Initially Dr Vinod Gupta, Sr. Scientist & Head, KVK Samba welcomed the Hon'ble Vice Chancellor. In his address he presented a detailed report of work done by KVK for the benefit of the farming community and assured Hon,ble Vice Chancellor that the team of KVK Samba is always present for the welfare of the farming community. After the farmers interaction Hon,ble Vice Chancellor held a discussion with the scientific staff of KVK Samba and Pulse Research Sub Station, Samba. Later on he visited the seed production farm as well as inbuilt infrastructure development going on.

Dr, Sanjeev Kumar, I/c PRSS Samba, Dr. Sanjay Khajuria, Dr. Neerja Sharma, Dr. A.K. Sinha, Dr. Brij Nandan Dr. Saurav Gupta, Dr. Suraj Amrutkar, Dr. Amit Mahajan, Dr. Shalini Khajuria along with other staff members were also present during the meeting

Sd/-

Sr. Scientist & Head