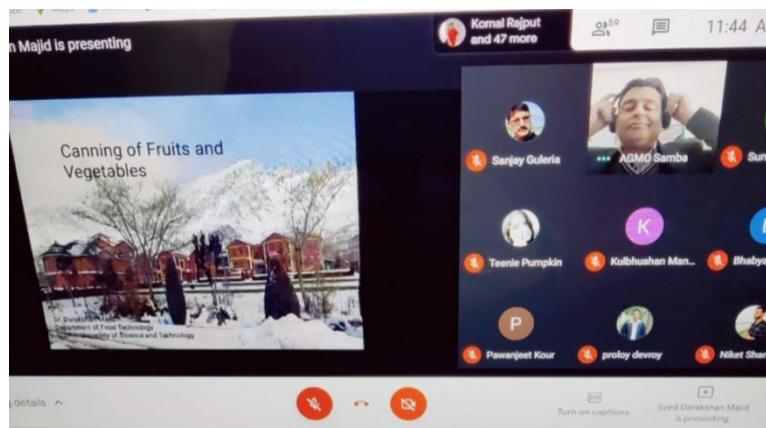


## SKUAST Jammu organized virtual conference on centrally sponsored schemes

A virtual conference was organized by Counselling and Placement Cell, Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu in collaboration with Assistant Grading and Marketing Officer, Horticulture (P&M) Samba to disseminate information, among SKUAST Jammu students/ pass outs, about Government of India schemes for promoting agri-enterprises. Sh. Anuj Kumar Verma AGMO Samba, Department of Horticulture (P&M), gave a brief introduction of Prime Minister Formalisation of Micro Food Processing Enterprises (PMFME) scheme Atmanirbhar Bharat Abhiyan. He also apprised the agri-technocrats about the features of Agriculture Infrastructure Fund. Mr. Mukhtar Khan AMO, Kulgam interacted with the agriculture technocrats and cleared their doubts with regard to Direct Marketing, Agricultural Infrastructure schemes and other related issues. He stressed that Food Processing and value addition is very necessary, today, to minimise Post Harvest Losses which amount between 25-30 per cent. Sh. Sunil Kumar Bakshi gave a brief note about scope of setting up food processing units as well as cold chain and setting up of integrated post harvest management centres in Ramban district which is coming up as a big Horticulture / Epiculture belt. Dr. Draksha Majid Andrabi, Master Trainer for FME-ODOP Scheme in J&K elaborated methods for processing of different varieties of horticulture vegetables and fruit. She also explained that shortly the master trainers for PMFME ODOP shall provide training to two number of trainers in each district i.e., one for EDP and one for processing techniques. Speaking on the occasion Prof. Harun Rashid Nayak exhorted agricultural technocrats to come forward and take benefits of recently launched schemes for setting food processing units as well as strengthening of cold / value chain of local produce. He added that they need to shirk away from miniscule jobs in government or private sector like Rehbar-e-zerat, etc. and opt for starting their own enterprises in agriculture sector to earn money from this ever growing industry and also to generate employment. The programme was coordinated by Prof. Sanjay Guleria, Incharge Conselling and Placement Cell, SKUAST-Jammu.



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