

Press Release

VC, SKUAST-Jammu Awarded First Prize for MANAGE Best Agricultural Extension Book Award



Prof. J. P. Sharma, Hon'ble Vice Chancellor has been awarded First Prize for **MANAGE Best Agricultural Extension Book Award** for his book entitled "Yes You Can Launch Your Own Enterprise: Beginners Guide". Prof. Sharma will be felicitated with certificate and cash prize of Rs. 50000.00 (Fifty thousand only). The award will be conferred during 34th Foundation Day of MANAGE through a Virtual Event to be held on 11.06.2021. The award ceremony will be preceded by panel discussions on opportunities, innovations, trends and challenges. Dr J. P. Sharma is presently **Vice-Chancellor of Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu and Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir**. Previously he worked as **Joint Director (Extension)** and as Head, Division of Agricultural Extension and **Director, Centre for Advanced Faculty Training (Extension)** at Indian Agricultural Research Institute (**IARI**), **New Delhi**. He has vast experience of over 33 years conducting strategic research, guiding, teaching postgraduate students, conducting national/ international training programmes and carrying out agricultural development interventions at the national level. He earned his **Doctoral degree from IIT, Delhi** and Post Graduation from GB Pant University of Agriculture and Technology, Pantnagar, and was awarded Fellowships from **IIT, Delhi and UNDP** respectively. He was associated with 20 externally funded projects; funded by ICAR, DST, DBT, NABARD etc and 13 institutional research projects as PI/Co-PI. He has designed and developed innovative extension approaches like IARI-Post-Office Linkage Extension Model (*Krishi Dak*), Cyber Extension Model, Expert System, e-learning Module, National Extension Programme, IARI-VO Partnership Programme, Innovative Farmer Led Extension System etc., for better and faster dissemination of technologies. Dr. Sharma introduced/taught 11 postgraduate courses in agricultural extension and guided 21 students as Chairman/Co-Chairman/Member, Advisory Committee. He has published 111 research papers in reputed journals, more than 300 popular articles in magazines and newspapers, **51 books, 60 book chapters**. Dr. J.P. Sharma organized more than 105 trainings including National and International programmes as **Course Director** on the topics of national relevance. He is member of various National and International Professional Committees and invited as consultants/expert for **Planning Commission**, DBT, DST, Member National Advisory board of Agrivision, AERC governing body, Member Indian Council of Cultural Relations (ICCR), Member Indian Council of Forestry Research and Education (ICFRE), Dehradun, Coordinator of *Mera Gaon Mera Gaurav* (Government flagship scheme), *Unnat Bharat Abhiyan* (MoHRD). Dr. Sharma is recipient of more than **60 awards/recognition** including **Dr Rajendra Prasad Puruskar** and **Hari Om Ashram Trust Award of ICAR**, **Best Agricultural Extension Scientist Award of IARI**, **Raj Bhasha Gaurav Puraskar of Ministry of Home Affairs**, **Manthan Award-South Asia** and **Dr G.S.Vidyarthi Award** for his outstanding contributions in the field of agricultural extension.