Press Release

VC, SKUAST-Jammu Awarded First Prize for MANAGE Best Agricultural Extension Book Award

Prof. J. P. Sharma, Hon’ble Vice Chancellor has been awarded First Prize for MANAGE Best Agricultural Extension Book Award for his book entitled “Yes You Can Launch Your Own Enterprise: Beginners Guide”. Prof. Sharma will be felicitated with certificate and cash prize of Rs. 50000.00 (Fifty thousand only). The award will be conferred during 34th Foundation Day of MANAGE through a Virtual Event to be held on 11.06.2021. The award ceremony will be preceded by panel discussions on opportunities, innovations, trends and challenges. Dr J. P. Sharma is presently Vice-Chancellor of Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu and Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir. Previously he worked as Joint Director (Extension) and as Head, Division of Agricultural Extension and Director, Centre for Advanced Faculty Training (Extension) at Indian Agricultural Research Institute (IARI), New Delhi. He has vast experience of over 33 years conducting strategic research, guiding, teaching postgraduate students, conducting national/ international training programmes and carrying out agricultural development interventions at the national level. He earned his Doctoral degree from IIT, Delhi and Post Graduation from GB Pant University of Agriculture and Technology, Pantnagar, and was awarded Fellowships from IIT, Delhi and UNDP respectively. He was associated with 20 externally funded projects; funded by ICAR, DST, DBT, NABARD etc and 13 institutional research projects as PI/Co-PI. He has designed and developed innovative extension approaches like IARI-Post-Office Linkage Extension Model (Krishi Dak), Cyber Extension Model, Expert System, e-learning Module, National Extension Programme, IARI-VO Partnership Programme, Innovative Farmer Led Extension System etc., for better and faster dissemination of technologies. Dr. Sharma introduced/taught 11 postgraduate courses in agricultural extension and guided 21 students as Chairman/Co-Chairman/Member, Advisory Committee. He has published 111 research papers in reputed journals, more than 300 popular articles in magazines and newspapers, 51 books, 60 book chapters. Dr. J.P. Sharma organized more than 105 trainings including National and International programmes as Course Director on the topics of national relevance. He is member of various National and International Professional Committees and invited as consultants/expert for Planning Commission, DBT, DST, Member National Advisory board of Agrivision, AERC governing body, Member Indian Council of Cultural Relations (ICCR), Member Indian Council of Forestry Research and Education (ICFRE), Dehradun, Coordinator of Mera Gaon Mera Gaurav (Government flagship scheme), Unnat Bharat Abhiyan (MoHRD). Dr. Sharma is recipient of more than 60 awards/recognition including Dr Rajendra Prasad Puruskar and Hari Om Ashram Trust Award of ICAR, Best Agricultural Extension Scientist Award of IARI, Raj Bhasha Gaurav Puraskar of Ministry of Home Affairs, Manthan Award-South Asia and Dr G.S.Vidyarthi Award for his outstanding contributions in the field of agricultural extension.