

SKUAST-Jammu holds 5th R-ABI Incubation Committee Meeting under RKVY-RAFTAAR Project



Professor J.P. Sharma, Hon'ble Vice Chancellor, SKUAST-Jammu and SKUAST-Kashmir urged the incubatees that their innovative services and products should tap into the opportunities present in the market and plug the available gaps. Prof. Sharma was speaking while Chairing the Fifth R-ABI Incubation Committee (RIC) meeting of Agri Business Incubator, SKUAST-Jammu under the project RKVY-RAFTAAR which held through online mode on 09.06.2021 at Main Campus, Chatha of SKUAST-Jammu. Prof. Sharma greeted all experts and appreciated their all time support inspite of their busy schedule for selecting the right candidate under RKVY-RAFTAAR project sponsored by Ministry of Agriculture and Farmers' Welfare, Govt. of India. Prof. Sharma in his concluding remarks said that the Concept ideas presented by participants were worth appreciating and this is the time where start-up and entrepreneurship area(s) have high scope. Moreover various organizations viz DST, DBT etc are helping in promoting budding start-ups by providing funding under different schemes. Prof. Sharma appreciated the participants for their concepts and prototype(s) related to ICT, value addition and marketing. He also appreciated one of the farmer Mr. Vinod Kumar for his innovation in making flavoured and unique products from Jaggery. He further added that more focus should be given on creating job creators than job seekers and establishment/ promotion of start-ups are a right step in this direction. Vice Chancellor congratulates and appreciated Prof. Jyoti Kachroo, Head, AEABM and P.I of the project and her team for running the project successfully under her dynamic leadership. Prof. Sharma further assures to strengthen Division of Agricultural Economics and Agribusiness Management where recently Ph.D Agribusiness Management programme is started in addition to already running MBA(ABM) programme. Earlier Prof. Jyoti Kachroo (Head, AEABM & PI, R-ABI, Jammu) briefed about the programme and welcomed all the members of RIC who were attending the meeting for evaluation of the incubates for the further recommendation of their startups for Pre-seed and Seed stage funding to the Ministry of Agriculture and Farmers' Welfare, New Delhi. All the incubates presented their innovative concepts before the committee. The experts from different fields viz. Prof. Ashok Aima, Vice Chancellor, Central University Jammu, Dr. Jag Paul Sharma, Director Research & Registrar, SKUAST-Jammu, Mr. K.K Sharma, Director Agriculture, Jammu, Dr. Dileep Kachroo, Ex-Registrar, SKUAST-Jammu, Mr. Annil Suri, MD, AB Industries, SIDCO Industrial Complex, Jammu; Mr. Priya Ranjan, AGM, NABARD, Ankush Kohli, Chartered Accountant, and Dr. Amarjeet Singh, ICAR-IARI nominee, New Delhi attended the meeting through online mode and evaluated the business ideas of the participants. Business Executives of the project, Ashish Isher and Tarunjeet facilitated online streaming of the whole programme. At the end vote of thanks was presented by Dr. Anil Bhat.