



**Sher-e-Kashmir
University of Agricultural Sciences and Technology- Jammu
Krishi Vigyan Kendra, Doda H.Q. Bholderwah-182221**

Dated 01.06.2021

PRESS RELEASE

KVK Doda celebrates World Milk Day

Krishi Vigyan Kendra Doda, today celebrated World Milk Day under the guidance of Dr J.P. Sharma, Vice Chancellor, SKUAST Jammu through Google meet. The programme was organized by the team of scientist of KVK Doda headed by Dr S.K. Gupta Director Extension SKUAST Jammu. Dairy/livestock farmers from Doda and Kishtwar Districts participated in the programme.

Dr A.S. Charak, Senior Scientist and Head KVK Doda welcomed the participants. Dr Narinder Paul Scientist, KVK Doda highlighted the importance of the day and explained the role of milk in nutritional security and; providing employment and sustainability to the rural households. During the programme, a live interaction of the participant farmers was held with Dr Bishwajit Brahma, Associate Professor, Division of Livestock Production and Management, Faculty of Veterinary Sciences and Animal Husbandry, R.S. Pura, SKUAST Jammu.

During interaction, participants asked queries related to starting small scale dairy farming, FMD problem and vaccination in cattle, feeding management for increasing milk production, clean milk production, internal and external parasites of livestock in general and dairy animals in particular, issues related to AI, milk production enhancement and other problems in dairying and milk production which were replied by Dr Brahma.

Saroop Sharma, Nek Raj Sharma, Prem Raj, Mushqoor Ahmad, Ramesh K. Dutt, Prem Raj, Razaqat Ali, Kuntal Singh, Mohammad Iqbal, Hind Bhushan and other farmers attended the programme. The programme ended with vote of thanks by Dr GN Jha Scientist KVK Doda.