



Sher-e-Kashmir University of Agricultural Sciences and Technology-Teaching Association Jammu (SKUAST- TAJ)

Dr. Devinder Sharma
Publicity Secretary

SKUAST-TAJ GOES DIGITAL, DEDICATES FACEBOOK PROFILE & PAGE TO IMPROVE CONNECTIVITY



The President, Dr. Vikas Sharma launching facebook profile of SKUAST-TAJ

Jammu, July 1st, In the second step to go digital, following the ambitious flagship programme of GoI “Digital India” Sher-e-Kashmir University of Agricultural Sciences and Technology - Teaching Association Jammu (SKUAST-TAJ) launched the new official facebook profile / page in order to improve the connectivity and to keep the teaching fraternity / people abreast with the activities of the association. The link of facebook profile of SKUAST-TAJ is www.facebook.com/taj.skuast and the link of facebook page is www.facebook.com/skuasttaj. The same links are now available on website www.skuast.org.

The facebook profile / page was launched by President SKUAST-TAJ, Dr Vikas Sharma, who informed that the association would be regularly providing updates on various activities including schedule of general/executive meetings, schedule of visits to outstations of

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varsity, venue/date for superannuation farewell / other functions *etc* for the information of teaching fraternity. Dr Vikas further informed that the facebook profile and page is officially operational from today onwards and any specific information related to the association will be uploaded from time to time. “We have many more initiatives in the pipeline to rejuvenate the association and attune its functioning to the fast changing media scenario”, he said and added that SKUAST TAJ will soon start “Tweeting” and will attain a full-fledged run on Information Superhighway.

Dr. Vivek M. Arya, Gen. Secretary told that all the desirous members can visit the profile and page for latest updates and can also send the suggestions for improvement in message box. On the occasion, other members of association like Joint Sec. Dr. P. K. Rai, Publicity secretary Dr Devinder Sharma, Treasurer Dr. Rajeev Sangra, Dr. Vikas Abrol, Dr. Peeyush Sharma, Dr. Balbir Dhotra, Dr. AP Rai, Mrs Shalini Khajuria and Web Admin. Mr. Vishaw Vikas, who designed facebook profile and page, were present.



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