

Organisation of “World Wildlife Day” by NSS SKUAST-Jammu

To commemorate ‘World Wildlife Day’ NSS students of Faculty of Agriculture, SKUAST-Jammu organized awareness programme on 03rd March, 2025. This year’s theme is **Wildlife Conservation Finance: Investing in People and Planet** and underscores the role of sustainable funding in conservation efforts. The day is celebrated by the NSS students to raise global awareness about the urgent need to protect wildlife and



wildlife trading, and habitat damage. This day reminds us of the urgent

preserve biodiversity. The day promotes action against wildlife exploitation, illegal



need to step up the fight against wildlife crime and human-induced reduction of species, which have wide-ranging economic, environmental and social impacts. The students participated in the

event through short speeches, quiz competitions, debate on creating awareness and also discussed the problems which animals are facing and steps to be taken to inspire people to take action to protect animals. Dr. Veena Sharma and Dr. Rakesh Kumar, NSS Programme Officers highlighted the importance of innumerable species to form diverse web and formation of balanced ecosystem by interconnected systems and disruption in ecosystem will have severe consequences even for humans. The programme was a part of regular activities of NSS volunteers and conducted under the able guidance of the hon’ble Vice Chancellor SKUAST-Jammu Prof B.N. Tripathi and Dean Student Welfare, Prof. Sudhakar Dwivedi with coordination of Dr. Subhash C. Kashyap university NSS coordinator.



