

# NATIONAL AGRICULTURE SUMMIT



*“Harnessing Innovations in  
Agriculture and Allied Sciences”*



**20-23  
NOVEMBER 2024**

**Sher-e-Kashmir University of Agricultural Sciences  
and Technology of Jammu  
Main Campus, Chatha, Jammu**

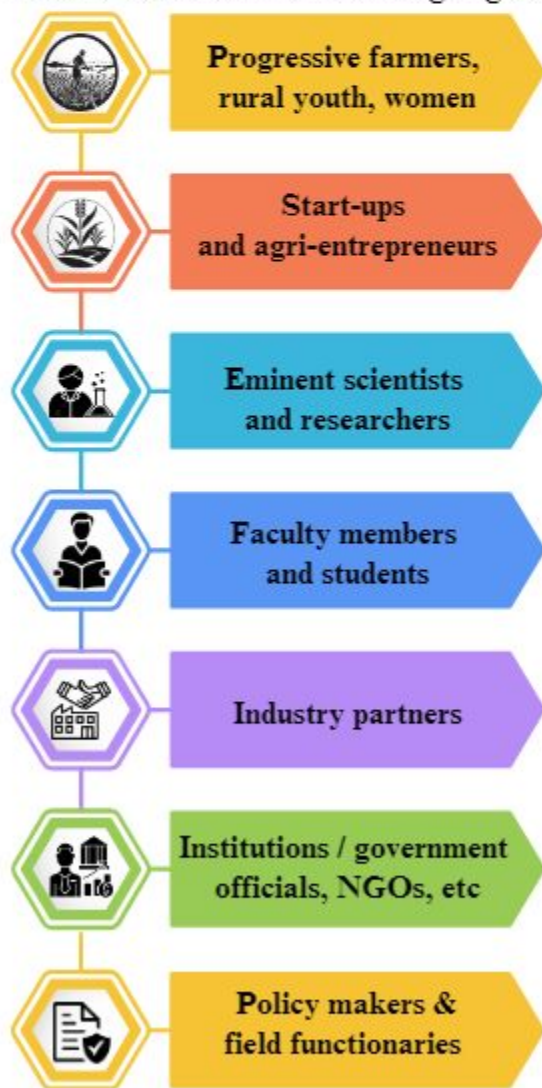
# ABOUT | SKUAST-Jammu

Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST-Jammu), established in 1999, is a premier institution dedicated to addressing the unique agricultural needs of the Jammu Division. Occupying a sprawling 1139-acres of land, the multicampus university comprises two campuses, eight research stations and nine Krishi Vigyan Kendras across various districts in Jammu. The university's academic structure consists of six faculties and an Institute of Biotechnology. Agriculture, Horticulture & Forestry, Agricultural Engineering, Basic Sciences are housed at the Chatha campus, and the Faculty of Veterinary Sciences & Animal Husbandry and Faculty of Dairy Technology are located at R S Pura. SKUAST-Jammu offers a comprehensive range of undergraduate, postgraduate, and doctoral programs in agriculture and allied sciences, empowering students to address regional and national agricultural challenges. Our mission is to excel in education, research, and extension services, tackling critical challenges in agriculture, livestock, and allied sectors to: boost agricultural productivity by promoting sustainable agricultural practices, enhance rural livelihoods, and to ensure food & nutritional security. The university develops cutting-edge technologies, crop varieties, and farming practices tailored to local agro-climatic conditions. These advancements are disseminated to farmers across 10 districts through Krishi Vigyan Kendras (KVKs), kisan melas, training programs, and media outreach.



# About The Summit

The National Agriculture Summit, slated for 20-23 November, 2024, promises to be a groundbreaking four-day extravaganza, featuring an extensive Agricultural Fair, a thought-provoking Farmers' Symposium, and a series of insightful workshops. These workshops will delve into pivotal topics such as high tech agriculture and horticulture, precision livestock farming, dairying, poultry and fish farming, agri-mechanization, automation and digital agriculture, climate-resilient farming, post-harvest management, agricultural marketing and more. Hosted at the picturesque Main Campus Chatha of SKUAST-Jammu, this comprehensive event aims to empower farmers with the requisite knowledge, tools, and expertise to tackle global challenges and prepare for a sustainable future. The summit will bring together a diverse array of participants.



Under the central theme "Empowering Farmers with Smart Agricultural Practices," the Agricultural Fair will showcase cutting-edge technologies developed by research organizations, alongside valuable insights into smart agricultural practices. This will provide a unique opportunity for participants to engage with innovative solutions and best practices.

With an expected attendance of over 10,000 participants from Jammu and Kashmir, as well as neighbouring states like Punjab, Himachal Pradesh, Uttarakhand, Haryana, and the Union Territory of Ladakh, this summit is poised to be a landmark event in the agricultural calendar.

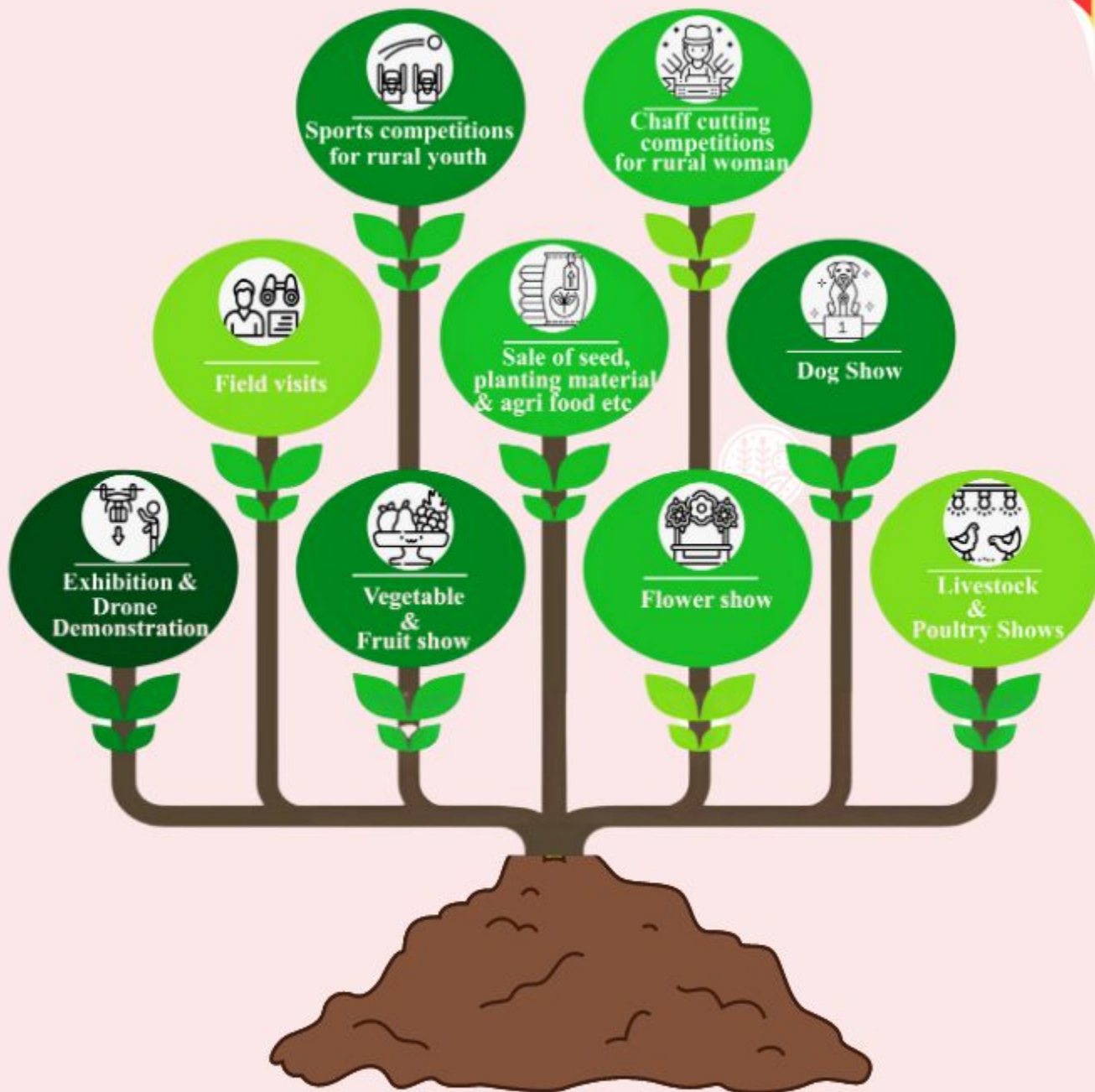


*"Farming for sustainable future"*

# Farmers Symposium



# Agricultural Fair



# Stall Bookings

Participation in the summit is open to anyone interested in setting up a stall in the exhibition. To register, interested parties must fill out a form available on the official website SKUAST Jammu or at the Directorate of Extension, Chatha. Scan QR code to download the brochure.



Type of stall	Government	Private	Cooperative/ NGO	SHG/ Start-up
Size 6' × 8' (Covered)	₹10,000/-	₹20,000/-	₹10,000/-	5,000/-
Size 40' × 30' (Open)	₹15,000/-	₹30,000/-	₹15,000/-	15,000/-

## Sponsorship Opportunities

Interested individual, private companies, organisations, industries, NGOs etc may Join us as a sponsor in any of the following events and be part of a meaningful initiative to promote innovation, education, and community development

Type of Sponsorships	Sponsorship Fees in INR
Knowledge partner: sponsorship for various workshops	₹50,000/- each
Product sponsors: such as agriculture implements, seed, fertilizers, irrigation system, animal feed, etc	Sufficient number/Quantity
Awards Sponsor: such as best farmers, best stall, best starts-ups, best entrepreneurs, etc.	₹100,000/- for each category
Food court sponsor	₹100,000/-
Lucky draw sponsor	₹250,000/-
Publicity / Banners	₹100,000/-
Livestock Show Sponsor	₹500,000/-
Publication sponsor	₹100,000/-

## Attractions



Free registration

Lucky draws and attractive prizes

Cultural activities

Free fooding and lodging

# HOW TO REACH

SKUAST-Jammu is located at Chatha on the outskirts of the city and is well connected to the entire country by air, rail and road. The university is 14 km from Jammu bus stand, 12 km from railway station and only 6 km from airport. Auto rickshaws, taxis and buses are available from the city to the university.



## Chairman

Prof B.N. Tripathi,  
Hon'ble Vice Chancellor, SKUAST Jammu

## Co-Chairman

Dr Amrish Vaid  
Director Extension, SKUAST Jammu

## Organizing Secretaries

Dr Hema Tripathi  
Associate Director Extension,  
Directorate of Extension,  
SKUAST Jammu

Dr Pawan K. Sharma  
Professor, Directorate of Extension,  
SKUAST Jammu

Dr Vinod Gupta  
Head, Div. of Agricultural Extension Education,  
SKUAST Jammu

## Our Partners

- Agriculture Production Department, J&K UT
- Department of Agriculture Production & Farmers Welfare, Jammu
- Department of Horticulture, Jammu
- Department of Animal Husbandry, Jammu
- Department of Sheep Husbandry, Jammu
- Department of Sericulture, Jammu
- Department of Fisheries, Jammu
- Horticulture Planning & Marketing, Department of J&K
- Department of Floriculture, Gardens and Parks, Jammu
- J&K State Advisory Board for Development of Kisans
- Department of School Education, Jammu
- J&K Youth Services and Sports Department
- Indian Farmers Fertilizer Cooperative Ltd, Jammu
- National Fertilizers Limited, Chandigarh
- National Horticulture Board, Govt. of India

## CONTACT PERSONS

- Dr Vijay Kr. Sharma, Dy. Director Extension M: +91-9596732933
- Dr Punit Choudhary, Chief Scientist & Head. KVK Jammu M:+91-9419142813
- Dr Jasbir Singh Manhas, Professor, Directorate of Extension M:+91-9419107744
- Dr Mandeep Singh Azad, Scientist, Directorate of Extension M:+91-700631582



*Farming for sustainable future*



## Event Organizer

Directorate of Extension  
SKUAST-Jammu

 agrisummit.skuastj@gmail.com

 SkuastJammu

 @SKUASTJammu

 @skuastjammuchannel5844

 Radio Kisan Jammu 90.8 FM

 www.skuast.org



RAJAT JAYANTI SMARAK

शेर-ए-कश्मीर कृषि विज्ञान एवं प्रौद्योगिकी विश्वविद्यालय, जम्मू

रजत जयंती स्मारक

उद्घाटन

माननीय उपसंचालक एवं कुलीनवर्ति

**श्री मनोज सिन्हा जी**

के कार-कर्माली द्वारा

दिनांक : 20 सितम्बर, 2023 (8 भाद्रपद शुक्ल पक्ष, अश्विन मास, वि. सं. 2076)

गौरवमयी उपस्थिति

श्री शोभन कुमार (आई.ए.ए.)

प्रभार सचिव, कृषि उपसंचालक  
एवं विनायक कल्याण विभाग

डॉ. भूपेन्द्र नाथ धियरटी

कुलपति

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**Exhibition Stall Booking in National Agriculture Summit, SKUAST-Jammu  
(20-23 November, 2024)**

1. **Organization/Company Name:**

\_\_\_\_\_

2. **Contact Person Name:** \_\_\_\_\_

3. **Designation:** \_\_\_\_\_

4. **Phone Number:** \_\_\_\_\_

5. **Email Address:** \_\_\_\_\_

6. **Postal Address:** \_\_\_\_\_

7. **Type of Products/Services to be displayed:**

\_\_\_\_\_

8. **Number of Stalls Required:**

\_\_\_\_\_

9. **Stall Size & Pricing (Select One):**

\_\_\_\_\_

10. **Payment Mode (Select One):**

- Online Transfer
- Bank Deposit
- Cash

11. **Terms and Conditions**

- The organizers reserve the right to allocate stalls based on availability.
- Full payment must be made prior to the event.
- Cancellations must be informed and may incur a fee.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_