**Faculty Profile Information**

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| **Name** | Ms. Sabbey Sharma |
| **Designation** | Assistant Professor (C)  Agriculture Business Management |
| **Contact Address** | Division of Agricultural Economics and Agribusiness Management, FoA, SKUAST-Jammu, Chatha - 180009 |
| **E Mail** | Sabbeysharma666@gmailcom |
| **Mobile** | 9149448574 |
| **Professional Experience** | 05 Years Teaching Experience |
| **Awards/ Honours/ scholarships/fellowships** | **National Awards**   * Award of Junior Young Scientist Award by Society of Biological Sciences and Rural Development , Allahabad * Distinguished Service Award by Society of Biological Sciences and Rural Development , Allahabad * Best oral presentation award by Council of Science and Technology, UP * Best poster presentation award by Society of Biological Sciences and Rural Development , Allahabad |
| **Area of Specialization** | Major: **Finance,** Financial Products  Minor: Marketing. |
| **Research Interests** | * Financial Products * E- Commerce * Supply chain Management |
| **Total no. of Publications (referred journals)** | 15 (Fifteen) Research Publications |
| **Selected Publications**  **(Best five)\*** | 1. Consumer Behaviour and Consumption Pattern Towards Ready to Eat Food Products in Jammu City *Advances in Social Research* **4**(1): 05-09., 2. Sources and Effects of Stress among Agricultural University Students, Agro Economist - An International Journal **5**(1): 43-46. 3. Customer Perception towards Organised and Unorganised Food Retailers in Jammu *Agro Economist - An International Journal* **5**(1): 47-50., 4. A Comparative Study of Consumer Preference Towards Chocolates Brands in Jammu City. Indian J Plant Soil. **6**(2):69–72. |
| **Other achievements if any (please specify)** | 1. Delivered lecture on supply chain management for agribusiness venture at Model training Course SKUAST -J 2. Delivered lecture on How to build startups Training programme of RKVY RAFATAAR at SKUAST- J. 3. Diploma in Computer Applications from DOEACC Society   Jammu   1. Got Certificate of Appreciation for the successful completion of Model Training Course on “Agribusiness Development Planning and Management” Held at Division of Agril Economics and ABM |