# SKUAST Jammu Agrinon Viksit Krishi for Viksit Krishi for

## Students of Higher Education Institutes from North India

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P.5. 5.60 laks.

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Competitiveness Improvement of Agriculture & Allied Sectors Project in UT of J&K

#### About the event

SKUAST-Jammu is organizing AgriThon 2.0 for inviting innovative and out of box solutions to the problems faced in agriculture, veterinary and allied sectors. Students from any professional (agricultural, veterinary, horticultural or forestry), Traditional and Central universities, other higher educational institutions like IIT, IIM, NIIT from across Northern India (J&K, Ladakh, HP, Punjab, Haryana, Delhi and Uttrakhand) can apply and participate in the event in the form of a group/team.

### **Eligibility - HEIs**

- Bonafide students from any professional (agricultural, veterinary, horticultural or forestry), Traditional and Central universities, other higher educational institutions like IIT, IIM, NIIT from across Northern India (J&K, Ladakh, HP, Punjab, Haryana, Delhi and Uttrakhand) can apply and participate in the event in the form of a group/team.
- The group/team should comprise of 4 student members (fixed number no less no more).
- Members of the group/team can be students from the same or multiple universities/institutions.
- The team leader in each group/team must be from the applying institution.
- There can be multiple teams from the same institution, but the group/team leader and members are entitled to submit only one idea/concept.
- Multiple submissions by the leader or members will not be entertained. Group leaders must ensure that their team members are representing only one team.

#### Awards

#### Tash Awards (Total Prize Money : Rs. 5.60 Lakhs)

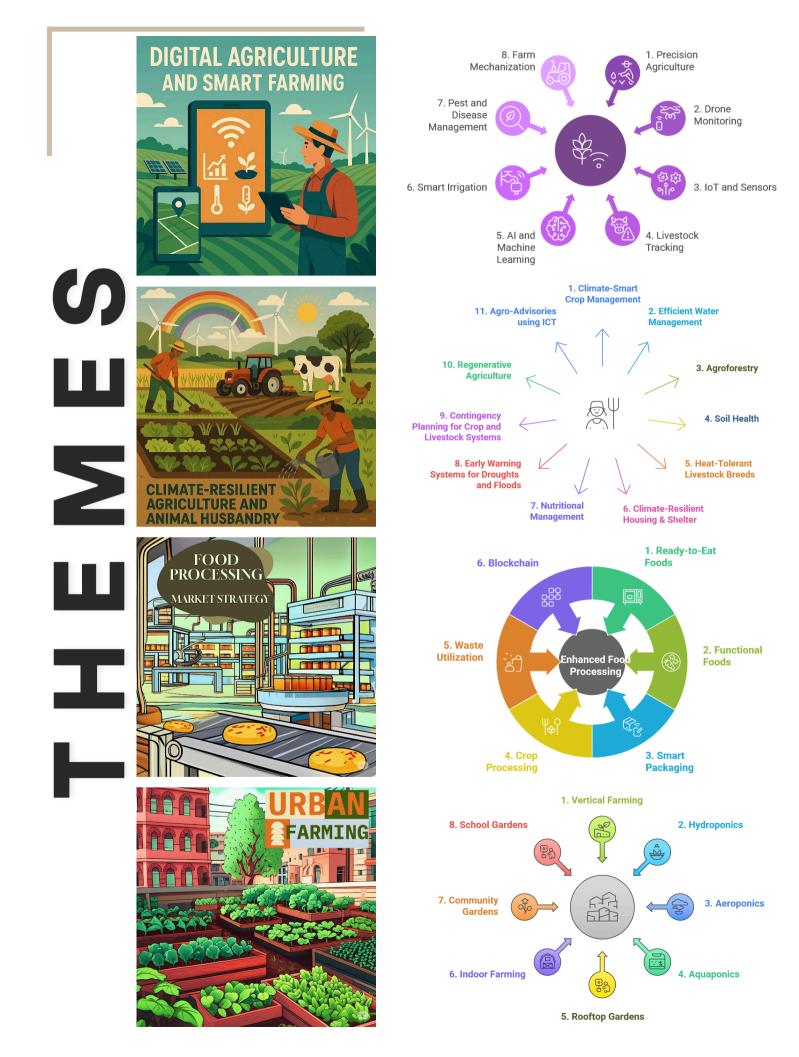
Winners from each theme (04) will be felicitated with cash awards and citations



All screened applicants will get a certificate of participation if they appear for final presentation

Entries Open 25<sup>th</sup> July, 2025

Last date of Submission 25<sup>th</sup> August, 2025 Final Results September 2025



#### **LEVELS** - HEIs

The event will take place at three levels. The Level I includes submission of concept note and its preliminary screening, followed by Level II wherein concept notes will be evaluated by judges. The Level III will include presentation of screened ideas before a designated committee for final evaluation.

#### Level I

- Teams will submit concept note on their problem statement under appropriate thematic area.
- The concept note must not exceed 500 words.
- It should be precise, unambiguous and must have title, justification, methodology, potential impact, technological & economic feasibility and conclusion.
- At this level, a preliminary check of submission of concept notes, for their validity and adherence to Terms and Conditions of the event will be carried out. Concept notes which do not adhere to the terms and conditions will be outrightly rejected.

#### Level II

- The entries will be evaluated based on the uniqueness of the concept/idea, problem redressal, attractiveness of solution, value proposition & plan to scale-up of technology etc by the experts.
- After screening by the experts of different domains, selected participating team will be notified / informed well in advance to present their solution before the evaluation committee in the third stage.



#### Level III

- About 15 minutes time will be allocated for the technical presentation (maximum duration of 10 minutes followed by 05 minutes discussion) physically through the predefined PPT template.
- Team may use any other mode for describing their idea, followed by discussion, besides presentation before the judging committee.
- At level III, the screened ideas will be evaluated based on the uniqueness of the novelty, value proposition, market strategy, team composition & involvement, risk factors/ challenges & strategy to overcome.

**Transforming Agricultural Horizon through Innovation** Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu

#### Organizing Committee

Prof. B.N. Tripathi Hon'ble Vice Chancellor Chairman

Dr. Pawan K Sharma Chief Scientist (Agril. Econ) Organizing Secretary-I Dr. Amrish Vaid Director Extension Co-Chairman

Prof. Vikas Sharma Head, Soil Science Organizing Secretary-II Dr. Hema Tripathi Assoc. Director Extension Convenor

Dr. Manish Sharma Head, Division of Stat & CS E-Organizer

**Example 2** For general assistance: 7298729990, 7889710484, 9419129844

For web related queries/registration process: 7006132698

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Details at https://skuast.org/AgriThon2.0/