



Instructions for Presentations at Level 2

The presentation should be clear, crisp and strictly as per the template.

Presentation Layout

1 Slide (First)	Title; Team name and id
1 Slide	Problem Statement
Max 3 Slides	Solution offered to problem statement
Max 3 Slides	Market and competitive landscape
Max 2 Slides	Team composition and involvement
1 Slide (Last)	Thank you

Evaluation Criteria

Criteria	Description	Weightage
Solution offered to problem statement Novelty / Uniqueness	<ul style="list-style-type: none"> Description of the Agtech innovation in the form of Business model with solution offered to problem statement - Novelty, Uniqueness (Technical capabilities) Products/ Solutions having IPR capabilities 	20%
Market and competitive landscape	<ul style="list-style-type: none"> Address the market and competitive landscape in 7Ps of Marketing mix Product life cycle Model to be present in Porter's 5 forces strategy matrix Suitable strategies access the market and address the competition What is Go To Market Strategy and revenue strategies 	50%

Team composition and involvement	<ul style="list-style-type: none"> • Show a well-rounded team, technical and business capabilities • Relevant Experiences / Successes / Failures (Good war stories) • Leadership Experience/ Education – whichever is impressive • Traction / Performance / Awards / testimonials 	20%
Plan Presentation	<ul style="list-style-type: none"> • Confidence and Conviction in Presentation • To what extent project timelines and deliverables reasonable. • To what extent the presentation is nicely structured and convincing. • To what extent questions answered during presentation to jury. 	10%

General Instructions

- Font: Arial
- Minimum Font Size: 16
- Colour Combination: Please follow the same slide template- Do not use Green and Blue Combinations
- Text Alignment: Preferably 'Justified' for statements
- Do not use any institution/ organisation logo for header and footer through-out the presentation (only the logo/s provided in the template should be retained 'as is')
- Slide Size: 16:9- widescreen
- Place the sources of the facts/figures in right bottom side of the slide
- Strictly 10 mins presentation by the team, followed by remarks from evaluation team
- Please upload the final presentation by team leader in PPT format to agrithonskuastjammu@gmail.com before 18th July 2024