

## REGISTRATION FORM

**Model Training Course (MTC) on**  
**“Agricultural Marketing Reforms through Contract Farming for**  
**Increasing Productivity and Income of Farming Community”**  
**January 27 to February 3, 2015**

1. Full Name (in block letters): .....

2. Designation:.....

3. Present employer and Address: .....

4. Address for communication: .....

Phone: (.....)..... Fax: (.....).....

Mobile: ..... e-mail: .....

5. Permanent address: .....

6. Date of birth: .....

7. Sex: Male/Female Marital status: .....

Married/Unmarried

8. Nature of work and experience .....

9. Trainings attended during last five years

Sl. No.	Training title	Duration (days)	Year

10. Experience in years: .....

11. List your training needs: .....

12. Academic record

Exam passed	Subjects	Year of passing	Class/Rank	Institute
Bachelors				
Masters				
Ph.D.				
Others				

Place: .....

Date: .....

Signature of applicant

13. Recommendations of the forwarding organization

Signature and Designation of the  
Sponsoring Authority with address



सत्यमेव जयते



## MODEL TRAINING COURSE ON

**“Agricultural Marketing Reforms through Contract**  
**Farming for Increasing Productivity and Income of Farming**  
**Community”**

**January 27 to February 3, 2015**

**Sponsored by**

**Directorate of Extension**  
**Department of Agriculture & Cooperation**  
**Ministry of Agriculture**

**Organized by**

**Division of Agricultural Economics & Statistics,**  
**FOA, SKUAST-J, Chatha**

**Sher-e-Kashmir**

**University of Agricultural Sciences & Technology of Jammu – 180 009 (J&K)**



*Contract farming is an arrangement in which a buyer purchases the crop produce from independent farmers under certain pre-negotiated terms and conditions about price, quality and quantity. It involves four things; Pre-agreed price, Quality, Quantity or acreage and Time.*

#### **Why Contract Farming?**

- *To reduce the load on the central and state level procurement system.*
- *To increase private sector investment in agriculture.*
- *To bring about a market focus in terms of crop selection by Indian farmers.*
- *To generate a steady source of income at the individual farmer level.*
- *To promote processing and value addition.*
- *To generate gainful employment in rural communities, particularly for landless agricultural labour.*
- *To reduce migration from rural to urban areas*
- *To promote rural self reliance in general by pooling locally available resources and expertise to meet new challenges.*

#### **OBJECTIVE:**

*The major objective of the course is to sensitize field-level officers to the whole concept of contract farming, its application for covering agricultural risks and use of latest ICT tools for improved production and marketing of agricultural goods with special reference to Jammu & Kashmir.*

#### **TRAINING DESIGN:**

*Training will be a blend of sessions on theoretical concepts, practical exercises as well as study tours to corporate houses involved in contract farming. The training sessions will facilitate interactive and experiential learning. Emphasis will be laid upon participatory methodology and use of online practical exposure.*

#### **COURSE CONTENTS:**

*Important subject areas for the course include:*

1. *Contract farming – Introductory & Conceptual framework*
2. *Agricultural Marketing and contract farming*
3. *Structural preparation for exploiting Contract farming*
4. *Public-Private Partnership and contract farming*
5. *Application of ICT for enhancing outcomes for farming community*
6. *Contract farming for J&K*
7. *Field Visits*

#### **CORE FACULTY:**

*The core team responsible for the organisation of the course is Dr. S.E.H. Rizvi (Course Director), Dr. Sudhakar Dwivedi (Co-Course Director), Dr. Jyoti Kachroo, Dr. Manish Sharma, Dr. S.P. Singh and Dr. Anil Bhat. Faculty and experts in various aspects of Agricultural Economics, Agricultural Marketing and Application of ICT will be invited from the host institute as well as from other reputed organizations to cover the topics of course curriculum.*

**ELIGIBILITY:** *Officers of the State Department of Agriculture, mid-career Professionals/ Scientists/ Academicians holding regular positions in the State Agricultural/Veterinary Universities are eligible to apply.*

**HOW TO PARTICIPATE:** *Controlling Officer or Officer concerned may directly nominate/depute the candidates for the course. However, interested eligible candidates may send the Registration Form through proper channels, with an advance copy sent by e-mail to the Course Director. All nominations/applications should reach the Course Director on or before 22<sup>nd</sup> January, 2015. The selected candidates will be informed individually by 23<sup>rd</sup> January, 2015.*

**ACCOMMODATION AND TRAVEL:** *Free boarding and lodging shall be provided at the Institute to all the participants. The travel expenses of participants sponsored by Development Departments shall be reimbursed as per their entitlement, but restricted to a maximum of III AC train fare by shortest route as per GOI norms, on production of valid tickets. The travel expenses of other participants (SAUs, KVKs, ICAR etc.) shall be borne by their respective organizations.*

**VENUE:** *The training shall be organized at Faculty of Agriculture, SKUAST-J, Main Campus, Chatha. Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu came into existence on 20<sup>th</sup> September 1999 following the amendment in Sher-e-Kashmir University of Agricultural Sciences and Technology Act 1982 through the State legislature. The university has been actively involved in the transfer of evolved technologies to the end users through the strong extension system. The Training programmes for the up-gradation and refreshing the technical knowledge of line departments' functionaries are organized.*

#### **ADDRESS FOR CORRESPONDENCE:**

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