

APPLICATION FORM FOR PARTICIPATION IN MODEL TRAINING COURSE

AGRIBUSINESS DEVELOPMENT PLANNING AND MANAGEMENT

(21-28 January, 2020)

1. Full Name (in block letters):
2. Designation
3. Present Employer
4. Address for communication:
- (Phone & e-mail)
5. Date of Birth
6. Sex
7. Professional Experience (mention post held during last 5years)
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8. Mention about the training attended during last five years

S.NO.	Training title	Duration (days)	Year

10. Experience in years:
11. List your training needs:
12. Accommodation: Required/ Not required
13. Academic record

Exam Passed	Subjects	Year of Passing	Class/ Div.	Institute

Date:

Place:

Signature of the Applicant

12. Recommendation of Forwarding Institute:

It is certified that the information furnished by the candidate has been verified and found correct.

All correspondence may be addressed to:

Dr. Anil Bhat
Course Director

Division of Agricultural Economics & Agri Business Management
FoA, Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu
J&K- 180009

Email: drbhatanil@gmail.com ; Phone: +91-7006311474, 8492969076

MODEL TRAINING COURSE

AGRIBUSINESS DEVELOPMENT PLANNING AND MANAGEMENT

21 to 28 January, 2020



Course Director

Dr. Anil Bhat

Convener

Dr. Jyoti Kachroo

Co-Course Director

Dr. Sudhakar Dwivedi

Dr. S.P. Singh

Dr. Manish K. Sharma

Course Coordinator

Dr. M. Iqbal Jeelani Bhat

Organized by:

Sponsored by:



Division of Agricultural Economics
& Agri Business Management
Sher-e-Kashmir University of Agricultural Sciences
and Technology of Jammu, Chatha, 180009

Directorate of Extension
Ministry of Agriculture and Farmers
Welfare
New Delhi -110001

ABOUT THE COURSE:

Agribusiness denotes the collective business activities that are performed from farm to the market. It covers the supply of agricultural inputs, the production and transformation of agricultural products and their distribution to final consumers. It is one of the main generators of employment and income worldwide. Agribusiness is characterized by raw materials that are mostly perishable, variable in quality and not regularly available. The sector is subject to stringent regulatory controls on consumer safety, product quality and environmental protection. This training is intended to introduce the participants to agricultural production and marketing as means to sustain their livelihoods.

OBJECTIVE:

The major objective of the course is to sensitize field-level officers/ Scientists from SAUs/ KVKs/ ICAR involved in extension activities to the whole concept of Agribusiness Development Planning and Management. By the end of the course, the participants will be able to understand the nature of agribusiness products and skills on agricultural marketing. Training will be a blend of sessions on theoretical concepts, practical exercises as well as study tours to corporate houses involved in agribusiness. Emphasis will be laid upon participatory methodology, discussion oriented and group work.

COURSE CONTENT:

The eight days mode, training course shall cover quality instructional message and recent advances in Agribusiness Development Planning and Management. The exposure visit to the adjacent institutes will also be part of the course. The course contents will broadly cover the following topics:

- Agribusiness Development Planning
- Planning and Management
- Agricultural Marketing
- Agribusiness Extension Techniques
- Development Technologies in Agribusiness
- Agribusiness Contracting

WHO CAN APPLY?

The training course is for State, Regional and District level officers and Extension personnel of State Departments of Agriculture/ Horticulture/ Fisheries and other allied departments. The course is also open for Scientists from SAUs/ KVKs/ ICAR institutes who are involved in extension activities.

DATE AND DURATION:

The duration of the model training course will be of eight days from January 21 - 28, 2020.

ACCOMMODATION AND TRAVEL

Participants nominated by state development departments will be paid to and from journey by rail/bus as per their entitlement and GoI norms. Actual TA will be paid on the production of tickets. TA will be paid from the place of duty to Jammu and back by the shortest route. TA/DA for Scientists from SAUs/ KVKs/ ICAR will be borne by their respective organization/institute. Free boarding and lodging shall be provided to all the participants at the University Guest House.

Venue:

Division of Agricultural Economics and Agribusiness Management
Faculty of Agriculture, SKUAST Jammu, Chatha.

HOW TO APPLY:

Nominations in the prescribed application form (enclosed) may be sent to

Dr. Anil Bhat, Course Director and Assistant Professor,

Division of Agricultural Economics and Agribusiness Management, FoA, SKUAST Jammu, Chatha-180009 (J&K) at the earliest possible through email to

drbhatanil@gmail.com

Last date for sending nominations:

January 14, 2020

The applicant should proceed for training only after receiving conformation from us through email/telephone.

ABOUT THE INSTITUTE:

Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST-Jammu) came into existence on 20th September, 1999. SKUAST-J is a multi-campus university with its headquarter located at Chatha, Jammu. The university is mandated to address the basic, strategic and applied research related to enhanced production in agriculture and allied sectors. The Faculty of Agriculture (FoA) at Chatha possess 231.2 ha area. The faculty has 13 divisions encompassing teaching, research and extension in the major area of agriculture and horticulture.

The Division of Agricultural Economics and ABM has been involved in imparting instructions to UG and PG courses to develop human resource in the field of Agricultural Economics and ABM. SKUAST-Jammu headquarters at Chatha Jammu, is 5 km from the Jammu Airport, 12 km from Jammu Railway Station and 15 km from the main bus stand.

Visit: www.skuast.org