

**About the Course:** The art of learning, knowledge management and agricultural extension have changed a lot with the advent of information and Communication Technologies (ICTs). Advances in ICT are making tremendous impact on all of our lives. New technologies and introductions of them in agriculture have transformed the working capabilities of farmers, extension workers and because of it the environment in working area is safer, helpful, instant, and connected. It also resulted in increasing global competition in the agriculture sector, thus making it imperative for every stake holder to get acquainted with the changes in the sector. The proposed training programme on “Information & Communication Technology Application” is aimed to aware the trainees in recent advances in communication technologies and their application in the field of agriculture

**Objective:**

- To expose the trainees about advances in Information and communication technologies (ICTs).
- To make use of Information and Communication Technology (ICT) tools for effective transfer of technology.
- To treat and design the message and content more effectively using appropriate and suitable communication strategy for different clientele groups.

**Content:** The course will cover quality instructional message and recent advances in communication technology applications.

**Who can Apply?**

The training course is for State, Regional and District level officers and Extension personnel of State Departments of Agriculture/ Horticulture/ Animal Husbandry/ Fisheries.

**Training Style:**

The Training style will be participative and discussion oriented. Group Work, Group Discussion, Hands on experience etc., would be used as a major instructional method.

**Course Faculty:**

The course will be conducted by Prof. Rakesh Nanda, Dr. L. K. Sharma and Dr. J.S. Manhas, Faculty of Division of Agricultural Extension Education, FoA, SKUAST-Jammu, Chatha, J&K-180 009.They will be supported by the faculty, SKUAST Jammu.

**Date and Duration:**

The duration of the model training course will be of eight days from November 2 - 9, 2015. The trainees are expected to arrive on November 1 and leave on evening of November 9, 2015.

**Boarding and lodging:**

The lodging, boarding and travel expenses of the selected participants of State Departments will be borne under training budget. Travel cost (to and fro) will be reimbursed, restricted to a maximum of 3<sup>rd</sup> AC sleeper charges as per entitlement of the official on producing money receipts/tickets in support of his/her claim.

**Application Form**

**“Information & Communication Technology Applications”  
(November 2 – 9, 2015)**

1. Full name in (Block letters): .....

2.Designation: .....

3.Present employer and address:  
.....  
.....

4. Address to which reply should be sent (in block letters)  
.....  
.....

5.Permanent Address  
.....  
.....

Phone No. ....Fax .....  
E.- mail:.....

6. Date of Birth

7. Sex M/F

8.Nature of work and experience  
.....

9. Mention about the training attended during last five years

Sl. No.	Training	Duration (Days)	Year
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10.Experience in ICT

11. List your training needs in ICT

- a.
- b.
- c.
- d.
- e.

12. Academic record

Date: \_\_\_\_\_

Place: \_\_\_\_\_

Signature of applicant

13. Recommendations of the forwarding Organization:

.....

Signature

Date:..... Designation

**Venue:**

Division of Agricultural Extension Education  
Faculty of Agriculture, SKUAST Jammu, Chatha.

**How to Apply:**

Nominations in the prescribed application form (enclosed) may be sent to

**Dr. Rakesh Nanda, Course Director and Professor,** Division of Agricultural Extension Education, FoA, SKUAST Jammu, Chatha-180009 (J&K) at the earliest possible through email to

[rakeshnanda2@rediffmail.com](mailto:rakeshnanda2@rediffmail.com)

**Last date for sending nominations:**

**October 25, 2015**

The applicant should proceed for training only after receiving confirmation from us through email/telephone.

**Important Numbers:**

9419703645 (Dr. Rakesh Nanda)

9419200534 (Dr. L.K. Sharma)

9419107744 (Dr. J.S.Manhas)

E-mail:

[rakeshnanda2@rediffmail.com](mailto:rakeshnanda2@rediffmail.com)

[drlaxy@gmail.com](mailto:drlaxy@gmail.com)

[drjmanhas@gmail.com](mailto:drjmanhas@gmail.com)

**About the Institute:**

Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST-Jammu) came into existence on 20th September, 1999. SKUAST-J is a multi-campus university with its headquarter located at Chatha, Jammu. The Faculty of Agriculture (FoA) at Chatha possess 231.2 ha area. The faculty has 13 divisions encompassing teaching, research and extension in the major area of agriculture and horticulture. The faculty is also imparting various trainings to the farmers and field functionaries in collaboration with Directorate of Extension.

The Division of Agricultural Extension Education has been involved in imparting instructions to UG and PG courses to develop human resource in the field of Extension Education. SKUAST-Jammu headquarters at Chatha Jammu, is 5 km from the Jammu Airport, 12 km from Jammu Railway Station and 15 km from the main bus stand.

Visit [www.skuast.org](http://www.skuast.org)

## Training programme

On

### “Information & Communication Technology Applications”

(November 2 – 9, 2015)

*Sponsored by:* Directorate of Extension, Ministry of Agriculture Government of India

**Division of Agricultural Extension Education**

**Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu (SKUAST of Jammu)**

