



Sher-e-Kashmir University of Agricultural Sciences & Technology Jammu Krishi Vigyan Kendra, Jammu

Dr. Jitendra Launches PM's "Sankalp se Sidhi" programme at KVK Jammu

Krishi Vigyan Kendra, Jammu, in collaboration with Directorate of Extension, Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu launched "*Sankalp se Sidhi*" (Determination to attainment) - New India Movement (2017-2022) programme sponsored by the Ministry of Agriculture & Farmers Welfare in Jammu, today on 26th of August, 2017.

Dr. Jitendra Singh, Union Minister of State for Development of North Eastern Region (Independent Charge), PMO, Personnel, Public Grievances & Pensions, Atomic Energy and Space, was the chief guest. The programme was attended by more than 500 farmers who took pledge along with the Chief Guest Dr. Jitendra Singh, Dr. Gagan Bhagat, Prof. Pradeep K. Sharma, other guests, scientists and department officers to work for doubling the income of farmers by 2022. Speaking on the occasion,

Dr. Singh informed that 'Sankalp Se Sidhi' programme is being organised in each district of the country to fulfil the dream of Hon'ble Prime Minister of India for doubling the farmers' income. Acknowledging the role of Krishi Vigyan Kendras in bringing the latest agricultural technologies at doorstep of the farmers, he suggested enhancing activities in villages for mobilization of farmers towards scientific agricultural practices. He highlighted the achievements and efforts of central government to enhance the standard of living of farmers by way of introduction of useful schemes. He further informed that the Union Government is working on seven point agenda for doubling the farmers income by 2022 and schemes like Pradhan Mantri Fasal Bima Yojana, Pradhan Mantri Sanchi Yojana, Soil Health Card Scheme etc. are being launched for farmers to achieve higher production and income in agriculture. He suggested that today's farmer must be equipped with latest technologies and he should become an entrepreneur rather than being dependent on existing resources.

Prof. Pradeep K. Sharma Hon'ble Vice Chancellor SKUAST Jammu and Guest of Honour suggested that farmers should adopt the integrated farming system model developed and standardized by SKUAST-Jammu for doubling the farm income. He emphasised that availability of proper market for farm produce would help a long way in achieving the goal of doubling the farmers' income. He advised farmers to form Farmer Producer Organisations and Commodity Interest Groups to resolve the problem of agricultural marketing.

Dr Gagan Bhagat, Hon'ble MLA, R.S. Pura Constituency and Guest of Honour on the occasion suggested the farmers must avail the benefits of the state and centrally sponsored schemes to increase farm productivity and their farm income. He urged the scientists and officers to work for overall development of agriculture and farmers in the district. He also suggested farmers to regularly visit and interacts with scientists of the University and KVK for seeking information on latest technological products and practices.

Dr. R.K. Arora, Associate Director Extension and In-charge KVKs of Jammu Region formally welcomed the dignitaries and participating farmers. The function was attended by Dr. K.S.Risam, Director Extension, Dr. T.A.S. Ganai, Director Education, Dr. Dalip Kachroo, Registrar, Dr. Deepak Kher, Director Planning and Monitoring, Dr. D.P. Abrol, Dean Agriculture, Dr. M.M.S. Zama, Dean veterinary sciences and Dr. P. Malick, Dean Basic sciences besides head of the divisions and district heads of the line departments. Dr. Vikas Tandon, Senior Scientist and Head KVK R.S.Pura, Jammu presented the vote of thanks. During the programme, a video dedicated with a message of Prime Minister of India Sh. Narinder Modi to the farmers was also shown. An exhibition was also organised for the farmers in which public and private sector organizations displayed their exhibits, including Department of Agriculture, Department of Horticulture, Department of Floriculture, Department of Animal Husbandry, Department of Sheep Husbandry, Department of Sericulture, Department of Forest, Department of Fisheries, Monsanto India, Alpha Environmental Systems, CIC Pumps, R. K. Sprayers etc. The programme was coordinated by Dr Punit Choudhary, Dr Rakesh Sharma, Dr Sheetal Badyal of KVK R S Pura. Programme organised with special efforts and coordination with Sh R L Bhagat CAO, Jammu, DAO, CHO, CAHO, and other district Heads of the line department of Jammu district.