

KVK Jammu conferred Pt. Deen Dayal Upadhyay Krishi Vigyan ProtsahanPuraskar



Krishi Vigyan Kendra, R.S. Pura Jammu under the aegis of Sher-e-Kashmir University of Agricultural sciences & Technology of Jammu becomes the first Krishi Vigyan Kendra of Jammu & Kashmir state who has been conferred with Pandit Deen Dayal Upadhyay Krishi Vigyan Protsahan Puraskar (Zonal level) for the year 2017. The award has been instituted by the Government of India to mark the birth centenary year of the Pandit Deen Dayal Upadhyay, a pioneer of Antyodaya to promote healthy competition among Krishi Vigyan Kendras (KVKs) at Zonal and National Level for application of science and technology in agriculture and to provide incentives for improving the efficiency and performance of KVKs for espousing the cause of farming community. The award consists of cash prize of Rs. 2.25 lakh including Rs.1.50 lakh for equipments and Rs. 0.75 lakh for training of KVK staff. KVK Jammu has been selected among 78 KVKs of North zone working under the administrative control of Directorate of ICAR-ATARI, Zone-I, Ludhiana. The award was conferred based on the organizational development and proof of functioning of KVK as a knowledge and resource centre of agricultural technology and also for production of technology products/inputs to farming community of Jammu district. Prof. Pradeep K. Sharma, Vice Chancellor, SKUAST-Jammu congratulated Dr. R.K. Arora, Associate Director Extension (KVKs) and the team of KVK Jammu for being awarded Pandit Deen Dayal Upadhyay Krishi Vigyan Protsahan Puraskar.