



**Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu**  
Main Campus, Chatha Jammu-180009(J&K)

## **Kisan Mela - 2018**

**February 16-17, 2018**

Technology Driven Agriculture for Doubling Farmer's Income

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**Dr. Rajinder Peshin**

Convener

Media & Publicity Committee

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### **PRESS RELEASE**

## **SKUAST of Jammu Invites Farmers to Kissan Mela 2018**

### **Governor NN Vohra to Inaugurate Mela on Feb.16**

The preparations are afoot at Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu (SKUAST Jammu) for the two-day Kisan Mela to be held on February 16 and 17, 2018 at its Chatha Campus. This year the theme of the Kisan Mela is "Technology Driven Agriculture for Doubling Farmers' Income", keeping in view the Prime Minister's endeavour to double the farmers' income by 2022 said Dr K. S. Risam Director Extension SKUAST of Jammu. He said, "This mela is a storehouse of agricultural knowledge where farmers, rural women, livestock owners and youth get information about improved crop varieties, their production-protection technologies and improved livestock rearing practices" and invited farmers to participate in large number as Mela plays important role in the dissemination of improved knowledge/ technology among the farming community. University has made arrangements for transportation of farmers from Jewel Chowk, Satwari and R.S.Pura said Director Extension.

The Kisan Mela will be inaugurated on 16th February at 11:00 by Shri N. N. Vohra, Governor, J&K state and Chancellor SKUAST-J. Shri Ghulam Nabi Lone Hanjura, Minister for Agriculture Production and Shri Daljit Singh Chib, Vice Chairman, J&K State Advisory Board for Development of Kisans, will be the guests of honour.

The main attractions of the Kisan Mela-2018 will be agriculture and allied science exhibitions, livestock shows, different competitions and Kisan Goshthi. The input agencies will display their products such as seed, fertilizers, tractors, agriculture implements, chemicals, pesticides, animal feeds, bio-fertilizers, vermin-compost, mineral mixture and veterinary medicare supplies for knowledge and sale. Sale counter for seeds, flowers, fruits, vegetables and other planting materials will also be available during the mela. Prizes will be given for outstanding exhibitions/ stalls and different categories of livestock. The main attraction of the Kisan Mela will be educational visit to Integrated farming system model, technology park, raised sunken bed planting model for waterlogged areas, seed production farm, seed processing unit, protected cultivation of vegetable and floriculture units and other technological interventions recommended for the region will also be on display in the mela.

Many institutes from outside the state, like Indian Agricultural Research Institute (IARI) New Delhi, Punjab Agricultural University (PAU), Guru Angad Dev Veterinary and Animal Sciences University (GADVASU) Ludhiana, CSK Himachal Pradesh Agricultural University Palampur, Dr. Yashwant Singh Parmar University of Horticulture and Forestry, Solan, Directorate of Cold Water Fisheries, Bhimtal Uttarakhand and other institutes will be displaying technological innovation in the Kissan Mela. Besides the development departments of the state namely Agriculture, Horticulture, Animal Husbandry, Sheep Husbandry, Sericulture, Fisheries and Floriculture and J&K State Advisory Board for Development of Kisans are partners in the Mela. Jenab Abdul Ghani Kohli Minister for Animal, Sheep Husbandry and Fisheries will be the chief guest for the valedictory function of the Mela on February 17, 2018.