



Krishi Branding Centre of ABI SKUAST-J



Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu

*Agni Startup Webinar on
Practical Approach of Designing, Branding & Packaging and its tactical understanding
on regulatory compliance (04 CPD Hours)
17th January, 2025 at 12:30 PM*

Patron & Chief Guest



Vice Chancellor
Prof. B. N. Tripathi, SKUAST - J

Guest of Honour



Dr. S. K. Gupta
Director Research, SKUAST - J

Organising Secretary



Dr. Jyoti Kachroo
CEO & PI (HADP)
Krishi Branding
Centre of ABI, SKUAST - J

Guest Speaker



Mr. Pathan Rahamati Ali
Creative Head / Graphic
Designer, Hyderabad

Registration Link

<https://forms.gle/sU2ZKZnvGxPExycL9>

e-certificate will be given to participants.

Organised and conducted by:

Krishi Branding Centre of ABI Centre, SKUAST-J

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ABOUT THE WEBINAR

In our continuous effort the ABI Centre SKUAST-J has developed Krishi Branding Centre under HADP Programme of J&K Govt. for giving need based Practical Oriented Training to our 100 Incubatee Startups and FPO's / other stake holders i.e. nominee trainees of Directorate of Horticulture Planning & Marketing, Directorate of Agriculture and other line departments of Jammu Division and Students. This webinar is a specially arranged on the feedback of our trainees which focuses on Crafting Iconic Logos, Trade Marks, Truthfully Designing, Branding, Packaging and building trust for developing trustworthy agri startup ecosystem.