From the Desk of Hon’ble Vice Chancellor, SKUAST-Jammu

I have confidence that this centre would provide the right innovation and entrepreneurship ecosystem for incubatees working in the field of Agriculture and allied sectors and usher in an era of entrepreneurial culture. I appeal to all young innovative minds to take full advantage of Agri Business Incubator, SKUAST-Jammu and contribute to the development of agriculture and agribusiness sector of our country to make “Atma Nirbhar Bharat”. I wish best of luck to all the incubatees and team members of the incubation centre.

Prof. J.P. Sharma
Vice Chancellor, SKUAST-Jammu

From the Desk of Head & P.I., Agri Business Incubator, SKUAST-Jammu

It gives me immense pleasure to welcome you all at the Agri Business Incubator, SKUAST-Jammu, a unit of Division of Agricultural Economics and Agri Business Management, located on the campus of Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu, Chatha. I am very pleased to share that this is the first state of the art agribusiness incubation centre among all universities in Jammu & Kashmir.

Division of Agricultural Economics and Agri Business Management, Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu is the first and only institution of Union Territory which has taken the initiative to award the MBA (Agri-Business Management) degree to meet the challenges posed by the global market in terms of growing agribusiness demand.

The division is credited to have the facility of establishment of Agri-entrepreneurs and start-ups as the institute is first of its kind to have Agri-Business incubation centre under RKVY-RAFTAAR project of GoI. Agri Business Incubator, SKUAST-Jammu for launching of two programmes under the name of UDGAM (Agripreneurship Orientation Programme) and PRAGATI (Seed Stage Funding) with objective to impart training and help the young innovative professionals to establish their own start-ups which with the efforts of expert team/mentors will help to further improve the proposal for funding within the norms by GoI.

Prof. Jyoti Kachroo,
Head, AEABM &
Principal Investigator, Agri Business Incubator, SKUAST-Jammu
OVERVIEW

- About the Program
- Awareness & Bootcamps
- First RIC
- Inaugural Ceremony
- Training and Field exposure
- Mentoring Sessions
- Valedictory Function
- Second RIC
- Award and Recognition
- Media
- Webinars Organised
- RKVY-RAFTAAR 2020-21
INTRODUCTION
SKUAST-J is a multi-campus university with its headquarter located at Chatha, Jammu that came into existence on 20th September, 1999. SKUAST-Jammu is striving to achieve high standards of excellence in education, research and extension for the betterment of farming community of the region. There are Eight Research Stations/Sub-Stations and seven KVKs in the University which are located in different agro-climatic zones of Jammu region for catering the location-specific needs of the farming community.

VISION
Agri Business Incubator, SKUAST-J is having a sole vision to build and sustain a unique incubation centre of international standards capable of churning out a new class of devoted Agripreneurs and Agribusiness managers kindled with fire and competence to serve the nation devoutly in a climate that fosters personal and group creativity and excellence.

MISSION
Nurturing Young Agri-Business Professionals for Evergreen Growth.

INCUBATION PROGRAMS - ACTIVITIES UNDERTAKEN IN 2019-20
UDGAM: AGRIPRENEURSHIP ORIENTATION PROGRAM

<table>
<thead>
<tr>
<th>HIGHLIGHTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Grant-in-Aid up to Rs. 5 Lakhs *8-Week Workshop</td>
</tr>
<tr>
<td>*Mentoring from Experts *Research Lab *Stipend of Rs. 10,000/month</td>
</tr>
</tbody>
</table>

Call for proposals: 17-06-2019
First RIC Meeting: 02-09-2019
Launching of Program: 20-09-2019
Valedictory Function: 20-11-2019
Second RIC Meeting: 25-11-2019

<table>
<thead>
<tr>
<th>No. of Applications Received</th>
<th>No. of Applications After Pre-Screening</th>
<th>Final Selected Applications through RIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>
PRAGATI: SEED STAGE FUNDING PROGRAM

HIGHLIGHTS

* Grant-in-aid up to Rs. 25 Lakhs * 8-Week Workshop * Mentoring from Experts * Research Lab

Call for proposals: 24-06-2019
First RIC Meeting: 02-09-2019
Launch of Program: 20-09-2019
Valedictory Function: 20-11-2019
Second RIC Meeting: 25-11-2019

<table>
<thead>
<tr>
<th>No. of Applications Received</th>
<th>No. of Applications after Pre-Screening</th>
<th>Final Selected Applications through RIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>3</td>
<td>3</td>
</tr>
</tbody>
</table>

MILESTONE ACTIVITIES

1. Constituted the RKVY Incubation Committee (RIC) on 20th May 2019.
2. Identification and approval for purchases of the various need based items under the specified sanctioned budget head and issuance of supply orders through GeM Portal. Finalization of draft of the program under the project and uploaded on the website.
3. Procedural finalization and advertisement for recruitment of various contractual positions sanctioned in the Project.
4. Wide publicity of the programme through print and electronic media.
5. Webinar/ interaction through skype to incubates were also conducted during the training program
6. Resource persons from Gujarat, Pune, and Chandigarh delivered the lectures, shared their experiences and interacted.

Mentoring Sessions

<table>
<thead>
<tr>
<th>Technical</th>
<th>Business &amp; Marketing Management</th>
<th>IPR</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>6</td>
<td>2</td>
<td>10</td>
</tr>
</tbody>
</table>
Live interview with Channel One and Early Post News Channels

Live interview with The Straight Line News Channel in Regional Language

Visited Central University of Jammu for the wider publicity of the programmes
Dr. Jyoti Kachroo organised the first RIC Meeting, which was held on 02.09.2019. The committee was constituted by the experts from academics/research as well as industrial sector. A total of 33 applications were received under the both programmes. After the detailed presentation given by the applicants, only eight candidates were selected i.e. five under UDGAM: Agripreneurship Orientation Programme and three under PRAGATI: Seed Stage Funding. They were imparted with the required theoretical as well as practical knowledge during the two months training programme.

Prof. Jyoti Kachroo, Head AEABM and P.I Agri Business Incubator, SKUAST-Jammu inaugurating the two months training programme for the incubates under UDGAM (Agripreneurship Orientation Programme) and PRAGATI (Seed Stage Funding Programme).
Dr. Sudha Mysore, CEO- Agrinnovate, interacted with the incubates and talked about the recent innovations in the field of agriculture sector.

Agri Business Incubator organised Industrial Visit for the Incubates in order to make them aware with the working and management of industries operational in the agriculture and allied sectors.

Using MVP in Fields of Integrated Farming System on Trial Basis under the mentorship of Dr. Dileep Kachroo, Chief Scientist and Head, F S R C e n t r e, SKUAST-Jammu.

Incubates visited Integrated Farming System and interacted with Dr. Dileep Kachroo, Chief Scientist &
Agri Business Incubator, SKUAST-Jammu approached to various persons for mentorship to various incubates as per their requirement.

**For Seed Stage Funding i.e. PRAGATI**

<table>
<thead>
<tr>
<th>Name of incubatee</th>
<th>Name of mentor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Nikky Kumar Jha</td>
<td>Mr. Jagdeesh Suknad</td>
</tr>
<tr>
<td></td>
<td>Serial Innovator</td>
</tr>
<tr>
<td>Mr. Bhavishya Devgan</td>
<td>Dr. Dileep Kachroo</td>
</tr>
<tr>
<td></td>
<td>Chief Scientist, FSRC, SKUAST-J</td>
</tr>
</tbody>
</table>

**For Agripreneurship Orientation Programme i.e. UDGAM**

<table>
<thead>
<tr>
<th>Name of incubatee</th>
<th>Name of mentor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Payal Sharma</td>
<td>Mr. P.P. Sachdev</td>
</tr>
<tr>
<td></td>
<td>Shalimar Cattle Feed</td>
</tr>
<tr>
<td>Mr. Dhruv Bhandari</td>
<td>Mr. Sikander Abbas</td>
</tr>
<tr>
<td></td>
<td>Advance Fish Farms, Meerut</td>
</tr>
<tr>
<td>Mr. Vijay Kumar</td>
<td>Mr. Nikhil Panchal</td>
</tr>
<tr>
<td></td>
<td>M/s Right Info Service, Gujarat</td>
</tr>
<tr>
<td>Mr. Vivek Sharma</td>
<td>Dr. Sanjeev Shukla</td>
</tr>
<tr>
<td></td>
<td>SKUAST-Jammu</td>
</tr>
</tbody>
</table>

**VALEDICTORY FUNCTION**

Two months training programme was organised for the incubates. The training schedule was well-structured with an aim to prepare them in their respective fields and to make them aware about the current industrial and market scenario.
Second RIC evaluation meeting was held on 25-11-219 in which five incubates under UDGAM and three incubates under PRAGATI were evaluated on the basis of their milestones achievements and overall progress made in their respective start-ups.

**KNOWLEDGE PARTNER**

A visit was planned to attend the mentoring and handholding meeting at the Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu under RKAVY-RAFTAAR project scheduled from 1-2 July, 2019. Mr. Rajneesh Kumar (COO, PKI) represented Pusa Krishi Incubator. He also conducted Beej Boot camp for the student and staff at the university and IIM Jammu.

**COLLABORATIONS**

1. Pusa Krishi Incubator, IARI, New Delhi
2. Various constituent Units/Faculties/ Divisions / Centres within the University.
3. Division of Microbiology
4. Division of Soil Science and Agricultural Chemistry
5. Farming System Research Centre
6. Division of Plant Breeding & Genetics Shalimar  Cattle Feed, Jammu
## List of selected incubatees for **UDGAM – AGRIPRENEURSHIP ORIENTATION PROGRAMME**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of Applicants</th>
<th>Focus Area</th>
<th>Concept</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Ms. Payal Sharma D/o Sh. Ashwani Sharma, R/o H.No. 51, New Rehari near MCJ Park, Jammu</td>
<td>Waste management</td>
<td>To convert floral waste agricultural waste and even domestic waste into useful products like incense sticks, essential oils etc.</td>
</tr>
<tr>
<td>2.</td>
<td>Mr. Vivek Sharma S/o Sub. Ashok Kumar Sharma, R/o Vill. Ramnagar, PO: Keerian Gandiyal, Teh. &amp; Dist.: Kathua (J&amp;K)</td>
<td>High quality seed / seedlings</td>
<td>Vatika Agri Services (Beej sey Bazaar Tak) With an aim to increase the overall income of farmers</td>
</tr>
<tr>
<td>3.</td>
<td>Mr. Vijay Kumar S/o Sh. Dharam Paul R/o V.P.O. Salehar, Teh. Bishnah, Jammu – 181111</td>
<td>B-trade</td>
<td>To start e-trades in rural market</td>
</tr>
<tr>
<td>4.</td>
<td>Mr. Kuldeep Dhaliwal S/o Sh. Raja Ram, R/o Chakki Mohila, Chhot, Kaithai, Haryana – 136027</td>
<td>Organic manure</td>
<td>To convert crop wastage into organic manure and change it into liquid form</td>
</tr>
<tr>
<td>5.</td>
<td>Mr. Dhruv Bhandari S/o Vipan Bhandari R/o 175, Resham Ghar Colony, near Municipal Park (J&amp;K)</td>
<td>Aquaculture</td>
<td>To establish Bio-floc system for fish farming</td>
</tr>
</tbody>
</table>

## List of selected incubatees for **PRAGATI: SEED STAGE FUNDING**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of Applicants</th>
<th>Name of company</th>
<th>Concept</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Mr. Naushad Ali R/o H.No. 272, Sec-48, near CIA office NIT, Faridabad, Haryana – 121001</td>
<td>Haali Agro foods Industry</td>
<td>To provide a adulteration free edible oil</td>
</tr>
<tr>
<td>2.</td>
<td>Mr. Nikky Kumar Jha S/o Sh. Sunil Kumar Jha R/o H.No. 172, Naya Tola Dudhella, Aldorpur, NathNagar, Bhagalpur, Bihar – 812004</td>
<td>Saptkrishi Scientific Pvt. Ltd.</td>
<td>To develop a minimum viable product termed as ‘Sabzikothi’ (chamber of vegetables), a storage which comprises of a device to extend the shelf life of Horticultural products</td>
</tr>
<tr>
<td>3.</td>
<td>Mr. Bhavishya Devgun R/o 846, Joshi Lane, Karol Bhag, New Delhi - 110005</td>
<td>Salutem Tiogear Apparuuas Pvt. Ltd.</td>
<td>To develop new material based nano technology which makes plants retain water upto 300 % for later use in case of scarcity</td>
</tr>
</tbody>
</table>
Mr. Kuldeep Dhaliwal, an incubate under UDGAM (Agripreneurship Orientation Programme) received Appreciation Certificate from District Administration, Kaithal, Haryana.

Mr. Nikky Kumar Jha, an incubate under PRAGATI (Seed Stage Funding Programme) received Certificate of Achievement for the innovation at International Innovation Fair 2019.
SKUAST-J holds R-ABI incubation committee meeting

SKUAST-J holds and R-ABI RIC meeting

SKUAST-J organizes graduated ceremony
### Startups Selected for Funding 2019-20

- 4 Startups under UDGAM (Agripreneurship Orientation Programme)
- 2 Startups under PRAGATI (Seed Stage Funding)

#### Details of Selected Startups for Funding under the RKVY-RAFTAAR Project

<table>
<thead>
<tr>
<th>S.NO</th>
<th>Name of the startup</th>
<th>Focus area</th>
<th>Name of the participant</th>
<th>Startup Idea</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Saptkrishi Scientific Pvt. Ltd.</td>
<td>Post harvest Management</td>
<td>Nikky Kumar Jha</td>
<td>The incubaate has developed Preserver (Sabzikothis) which is a low-cost, storage cum transportation solution for extending the shelf-life of horticultural produce anywhere between 7 to 30 days. • The product can be used in all types of Agriculture and Horticulture produce. • The product is Organic so neither harmful while spraying nor it leave any harmful residue in the plants and its produce. • Can be used in minimal of quantity such as 0.2% per litre of water for Plants to 0.5% per litre of water for Trees. Products are all natural made by processing the flower waste collected from temples which is utilized for processing and further making sustainable natural products like Incense sticks, soaps and organic compost</td>
<td>PRAGATI-Seed Stage Funding</td>
</tr>
<tr>
<td>2.</td>
<td>Salutem Ridegear Apparels Pvt. Ltd</td>
<td>Agri Input</td>
<td>Bhavishya Devgun</td>
<td></td>
<td>PRAGATI-Seed Stage Funding</td>
</tr>
<tr>
<td>3.</td>
<td>JK Aromatics and Herbs LLP</td>
<td>Waste Management</td>
<td>Payal Sharma</td>
<td></td>
<td>UDGAM (Pre-Seed Stage Funding)</td>
</tr>
<tr>
<td>4.</td>
<td>Vaatika Agro Services</td>
<td>Horticulture (High Quality seeds/seedlings)</td>
<td>Vivek Sharma</td>
<td>• Disease free seedlings are produced using soil less media like coco-peat, vermi-compost. • Round the year production of seedlings using protected structures. • Optimum use of water through micro irrigation system (Drip and sprinklers).</td>
<td>UDGAM (Pre-Seed Stage Funding)</td>
</tr>
<tr>
<td>5.</td>
<td>KDHARIWAL AGROTECH &amp; IT SERVICES PVT. LTD.</td>
<td>Agri Input (Organic/Natural Manure)</td>
<td>Kuldeep Dhalwal</td>
<td>• The idea is to convert the crop wastage into organic and natural manure and change it into liquid form. This manure is beneficial for the crops as well as for the land. • The multiple modes of action offered by recharger, produce healthier plants and enhance higher yields. • To start e-trades in the rural markets</td>
<td>UDGAM (Pre-Seed Stage Funding)</td>
</tr>
<tr>
<td>6.</td>
<td>M/s JK Agro 370 infotech</td>
<td>IoT (E-trading)</td>
<td>Vijay Kumar</td>
<td></td>
<td>UDGAM (Pre-Seed Stage Funding)</td>
</tr>
</tbody>
</table>

### Success Rate
75%
Webinars

• During the lockdown period, a series of webinars attended by our Startups.

<table>
<thead>
<tr>
<th>Title of Lectures</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Operating systems for Small Businesses by Zoho Corporations</td>
<td>Dr. Jagadeesh Sunkad</td>
</tr>
<tr>
<td></td>
<td>Director, Kanakdhaara Innovations</td>
</tr>
<tr>
<td>Regulatory Aspects for Food Startups</td>
<td>Ms. Subhaprada Nishtala</td>
</tr>
<tr>
<td></td>
<td>Director Incharge</td>
</tr>
<tr>
<td></td>
<td>ITC-FSAN</td>
</tr>
<tr>
<td>Emerging needs for entrepreneurship &amp; innovation in current agricultural scenario</td>
<td>Mr. Rajesh Sinha</td>
</tr>
<tr>
<td></td>
<td>Managing Director and CEO</td>
</tr>
<tr>
<td></td>
<td>NeML</td>
</tr>
<tr>
<td>Digital Marketing for Startups</td>
<td>Ms. Chaitlai Mathe and Ms. Neha Kaushik</td>
</tr>
</tbody>
</table>

Webinar organised on 29-07-2020

Webinar on FARMER PRODUCER ORGANISATIONS TOWARDS DOUBLING THE FARMERS' INCOME

Date: 29-07-2020 Time: 12:00 Noon

Chief Guest
Prof. J.P. Sharma (Patron)
Vice Chancellor, SKUAST-Jammu

Guest of Honour
Mr. R.K. Srivastava
CGM, NABARD-Jammu

Division of Agricultural Economics & Agri Business Management
Agri Business Incubator, SKUAST-Jammu
Sher-E-Kashmir University of Agricultural Sciences & Technology of Jammu
NIKKY KUMAR JHA
Startup Name: Sapardoshi Scientific Pvt Ltd

Product Name: Sabji Kooli (Preservation)
Focus Area: Post Harvest Management

Under the project KVKY-RANJANAR
Sponsored by Ministry of Agriculture & Farmers Welfare, GOI

Preservation/Sabji Kooli is a wheel mountable storage for transportation of fresh fruits and vegetables.

It is a cost-effective, ICT Enabled, microclimate based, portable storage that extends the shelf-life and preserves the freshness of fruits and vegetables anywhere between 5 to 10 days.

The entire setup can be assembled from wheels, and can easily dock on any field-based market or storage. It requires only 10 Watts of power and 1 litre of water and has battery backup of a day and is powered by solar energy.

USP of the Technology

Entire setup can be assembled on any suitable means of transportation (B-truck, mini-truck etc.)

It can transport consumption-free fruits and vegetables from field to market without any water loss and damage.

It is one of its kind solution that doesn’t require cooling neither chemical and is a completely green solution.

Incubated at:
Agri Business Incubator, SKUAST-lJammu
Division of Agricultural Economics & Agri Business Management
She-ro-kashmir University of Agricultural Sciences & Technology of Jammu

PAYAL SHARMA
Startup Name: Rarematics And Herbs LLP

Product Name: Rarematics And Herbs LLP
Focus Area: Waste Management

Under the project KVKY-RANJANAR
Sponsored by Ministry of Agriculture & Farmers Welfare, GOI

Providing ultimate solution for the problem of flowers being accumulated at complex premises & other places.

Flowers waste is used to create natural and sustainable products such as natural essence, rapid compost and chemical-free soaps.

The products are made from sacred flowers from the temples/sunjaks which otherwise would have been dumped into rivers or landfill which leads to significant pollution.

USP of the Technology

The products are totally chemical-free & Chemical-free.

Human employment creating financial inclusion of poor rural women. Meeting sustainable environment goals to save mother earth from pollution.

Using temple waste to repurpose it into different products will result in reduced assuG and coalition tackling the ground & river water.

Incubated at:
Agri Business Incubator, SKUAST-lJammu
Division of Agricultural Economics & Agri Business Management
She-ro-kashmir University of Agricultural Sciences & Technology of Jammu

BHAVISHYA DEVGUN
Startup Name: Salten Robodgir Private Ltd

Product Name: Bio Treat
Focus Area: Agri Input (Organic)

Under the project KVKY-RANJANAR
Sponsored by Ministry of Agriculture & Farmers Welfare, GOI

The start-up has developed an Organic spray fluid by extracts from organic products.

The product is alternative to harmful pesticides and fungicides on all Agriculture and Horticulture produce.

Economical as Farmers will save 20% on Agriculture inputs cost.

USP of the Technology

Organic so it’s safe for plants and farmers too.

Used in minimal quantity such as 0.2% per liter.

As per the feedback of trials production has increased by 15 to 20 % annually.

Incubated at:
Agri Business Incubator, SKUAST-lJammu
Division of Agricultural Economics & Agri Business Management
She-ro-kashmir University of Agricultural Sciences & Technology of Jammu

KULDEEP DHALIWAL
Startup Name: Edhiwar Agrotech & IT Services Pvt Ltd.

Product Name: Crop Recharger
Focus Area: Agri Input (Organic)

Under the project KVKY-RANJANAR
Sponsored by Ministry of Agriculture & Farmers Welfare, GOI

The product increases plant nutrient absorption to boost growth and vigour.

Re-establishes the soil microflora to provide a healthy environment that increases growth of natural microflora.

Increases organic carbon that is the main component of soil.

USP of the Technology

It is one of its kind idea and the product is completely organic/natural.

Readily available to our farmers at very low affordable price.

It will also help in doubling/increasing the income of farmers as they invest a large amount of money in fertilizers and other resources.

Burning of green cover will be reduced and therefore problem of smoke released in the environment will be reduced to some extent.

Incubated at:
Agri Business Incubator, SKUAST-lJammu
Division of Agricultural Economics & Agri Business Management
She-ro-kashmir University of Agricultural Sciences & Technology of Jammu

VIVEK SHARMA
Startup Name: Vaivilla Agro Services

Product Name: High Quality seeds/seedlings
Focus Area: Horticulture

Under the project KVKY-RANJANAR
Sponsored by Ministry of Agriculture & Farmers Welfare, GOI

Vaivilla Agro Services provides quality seedlings of vegetables and other cash crops to farmers throughout the year.

Providing quality seeds/seedlings to the farmers at lower prices.

The start-up grows and develops seedlings in well-ventilated medium (compost, vermicompost etc) which are disease-free.

USP of the Technology

Early and off season seedlings can be raised in protected structures.

Reduced the production of seedlings to meet the demand of farmers.

Quality seeds and seedlings are the foundation stones for good production.

Incubated at:
Agri Business Incubator, SKUAST-lJammu
Division of Agricultural Economics & Agri Business Management
She-ro-kashmir University of Agricultural Sciences & Technology of Jammu
Due to Covid19 pandemic, it was decided to invite application forms under the UDGAM and PRAGATI program through online mode. Online Portal for Application forms was established on 24-05-2020.
Online Promotion of the Programs

Facebook Promotion

LinkedIn Promotion

Twitter Promotion

YouTube Promotion
An Overview of Applicants of Udgam & Pragati Programmes 2020

16 Applications Received

PRAGATI | UDGAM
15

Training Programmes

First R-ABI Incubation Committee Meeting of 2020-21
# List of Selected Incubatees in the Second Cohort under the RKVY-RAFTAAR Project

## UDGAM - Agripreneurship Orientation Programme

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of the Applicants</th>
<th>Location</th>
<th>Focus Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Mr. Amit Sharma</td>
<td>Reasi, Jammu</td>
<td>Medicinal &amp; Aromatic Plants</td>
</tr>
<tr>
<td>2.</td>
<td>Mr. Dhruv Bhandari</td>
<td>Jammu</td>
<td>Fisheries &amp; Aquaculture (Biofloc Technology)</td>
</tr>
<tr>
<td>3.</td>
<td>Mr. Dharun Sharma</td>
<td>Reasi, Jammu</td>
<td>Food Processing &amp; Value Addition</td>
</tr>
<tr>
<td>5.</td>
<td>Mr. Rajiv Charak</td>
<td>Jammu</td>
<td>Food Processing &amp; Value Addition</td>
</tr>
<tr>
<td>6.</td>
<td>Mr. Vinod Kumar</td>
<td>Jammu</td>
<td>Food Processing &amp; Value Addition</td>
</tr>
<tr>
<td>7.</td>
<td>Ms. Wardah Shah</td>
<td>Srinagar, Kashmir</td>
<td>Protected Cultivation/Landscaping &amp; gardening</td>
</tr>
<tr>
<td>8.</td>
<td>Mr. Bhavik Jain</td>
<td>Jammu</td>
<td>Food Processing &amp; Value Addition</td>
</tr>
<tr>
<td>9.</td>
<td>Mr. Karan Nagpal</td>
<td>Jammu</td>
<td>Organic Farming (Hydroponics)</td>
</tr>
<tr>
<td>10.</td>
<td>Mr. Mohd Asif</td>
<td>Samba, Jammu</td>
<td>Food Processing &amp; Value Addition</td>
</tr>
<tr>
<td>12.</td>
<td>Mr. Siddharth Gupta</td>
<td>Jammu</td>
<td>Agricultural Marketing</td>
</tr>
<tr>
<td>13.</td>
<td>Mr. Swarn Lal</td>
<td>Jammu</td>
<td>Organic Farming</td>
</tr>
<tr>
<td>14.</td>
<td>Mr. Vivek Tak</td>
<td>Jammu</td>
<td>Food Processing &amp; Value Addition</td>
</tr>
</tbody>
</table>

## PRAGATI - Seed Stage Funding

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of the Applicants</th>
<th>Location</th>
<th>Focus Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Mr. Ahmer Shah</td>
<td>Srinagar, Kashmir</td>
<td>Biofertilizers and Bioagents</td>
</tr>
<tr>
<td>2.</td>
<td>Mr. Ashish Verma</td>
<td>Jammu</td>
<td>Gardening/Nursery</td>
</tr>
<tr>
<td>3.</td>
<td>Mr. Buddha Burman</td>
<td>Delhi</td>
<td>Post Harvest Management</td>
</tr>
<tr>
<td>4.</td>
<td>Mr. Lalit Mohan</td>
<td>Jammu</td>
<td>ICT, IOT &amp; AI in Fisheries</td>
</tr>
<tr>
<td>5.</td>
<td>Mr. Upkar</td>
<td>Udhampur, Jammu</td>
<td>ICT, IOT &amp; AI in Agriculture</td>
</tr>
</tbody>
</table>

## SKUAST Jammu launches training programme for Agri start-ups

JAMMU: Two months agri-entrepreneurship Start up training program was on Tuesday inaugurated here at Agri-Business Incubator, SKUAST Jammu. Vice Chancellor, Prof. J.P. Sharma was the Chief Guest on the occasion.
In his message, Prof. Sharma briefed about the important role of innovation and entrepreneurship in the elevation of the agricultural sector and its various stakeholders.
Glimpses of Virtual Agriprenruship Training Programme-2020-21

Emerging Technology of Aquaculture for Entrepreneurs

What to Look Out For

- Press Release formats
- Interview responses
- Ask for written questions
- Media Centre page on your website
- Photographs for headlines
- LinkedIn, website

HYDROPONICS AS AN ADVANCED TECHNIQUES: AN ALTERNATIVE FOR AGRICULTURE

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Patron

Prof. J.P. Sharma  
(Hon’ble Vice Chancellor)  
SKUAST-Jammu

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Division of AEABM, SKUAST-Jammu

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Dr. Anil Bhat  
Asstt. Prof.,  
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Agri Business Incubator, SKUAST-Jammu

Mr. Tarunjeet Singh  
Agri Business Incubator, SKUAST-Jammu
AGRI BUSINESS INCUBATOR, SKUAST-JAMMU

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