

SHER-E-KASHMIR UNIVERSITY OF AGRICULTURAL SCIENCES AND TECHNOLOGY OF JAMMU

May 06 & 13, 2024

Baba Jitto Auditorium, SKUAST-JAMMU, Chatha, Jammu

Pre- Events

Poster

COMPETITION

Contact:

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Ideation

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May 06, 2024

09:30 AM – 11.30 AM

Last date for submission of entries by students is 05-05-2024

Main Event

Mission LiFE

(Awareness Programme & Expert Lecture)

May 13, 2024

10:00 AM – 11.30 AM

Mission LiFE

Environmental degradation and climate change are global phenomena where actions in one part of the world impact ecosystems and populations across the globe. Over the last two decades, several macro measures have been implemented globally to address environmental degradation and climate change, including policy reforms, economic incentives and regulations. Despite their enormous potential, actions required at the level of individuals, communities and institutions have received limited attention. Changing individual and community behaviour alone can make a significant dent in the environmental and climate crises.

The concept of 'Lifestyle for the Environment (LiFE)' was introduced by Hon'ble Prime Minister of India Sh. Narendra Modi at COP26 in Glasgow on 1st November 2021, calling upon the global community of individuals and institutions to drive LiFE as an international mass movement towards "mindful and deliberate utilisation, instead of mindless and destructive consumption" to protect and preserve the environment. LiFE puts individual and collective duty on everyone to live a life that is in tune with Earth and does not harm it. Those who practice such a lifestyle are recognised as Pro Planet People under LiFE.

The Indian Council of Agriculture Research, New-Delhi has emphasised that the State Agricultural Universities should organize activities to scale up vision of Mission LiFE into ground actions. In this connection SKUAST of Jammu shall be organizing following programmes to scale up vision of mission LiFE:

Awareness Programme on Mission LiFE

**Poster Competition and Ideation
on the Theme 'Waste to Wealth'**

Patron:
Prof. B.N. Tripathi
Vice-Chancellor
SKUAST of JAMMU

Chairman:
Prof. Rajinder Peshin
Director Education
SKUAST of Jammu

