

1	Name	Dr. Pranav Kumar, Ph.D. B.V.Sc & A.H. (ANGRAU, Hyderabad); M.V.Sc.(I.V.R.I, Izzatnagar); Ph.D. (SKUAST-Jammu)
2	Designation	Assistant Professor (Senior Scale)
3	Contact address	Division of Veterinary & Animal Husbandry Extension Education, Faculty of Veterinary Sciences & Animal Husbandry, R.S. Pura, Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu, (SKUAST-Jammu), (UT of J&K) INDIA 181102
4	E -mail	vet_pranav@rediffmail.com, pranavahe@gmail.com
5	Mobile	9419231004
6	Professional Exp.	14 years <ul style="list-style-type: none"> • Assistant Professor w.e.f 5th May 2010 till date • Assistant Manager (Dairy operation) at Hanumangarh, Rajasthan, in Hariyali Kisan Bazar- Dairy Operation, a division of DCM Shriram Consolidated Ltd (DSCL), NOIDA from 16th March to 3rd May 2010. • Senior Executive (Dairy operation) at Dholpur & Agra in Mother Dairy, New Delhi from 22nd August 2007 to 15th March 2010. • Subject Matter Specialist (Veterinary Doctor) at Dholpur, Rajsthan in PRADAN, a reputed NGO based at New Delhi from 10th January to 20th August 2007. • Area Officer at Meerut & Muzaffarnagar (U.P) in IndiaGen Ltd , a subsidiary unit of Indian Immunological Ltd (IIL), Hyderabad from 23rd October 2006 to 5th January 2007.
7	Awards/ Honours/ Scholarships	<ul style="list-style-type: none"> • Indian Society of Extension Education (ISEE)’s Fellow Award • Indian Society of Extension Education (ISEE)’s Young Scientist Award • Society of Agriculture Innovation and Development (SAID)’s Excellence in Extension award • Society for Scientific Development in Agriculture & Technology (SSDAT)’s Best Author Award • Best Oral Presentation Awards: 7 • Best Poster Presentation Awards: 5 • Appreciation awards: 6 • Scholarship for attending "Organic Leadership Course (OLC) Program” by IFOAM Organics International, Germany • Received 'Certificate of Achievement' on successful completion of “Organic Leadership Course (OLC) Program, South Asia" organised by IFOAM Organics International, Germany w.e.f. October 2017- August 2018 • Selected as Guest Scientist to participate in a Module course on “Organic Livestock Farming and Products” for one Semester w.e.f Oct. 14th 2019 to Feb. 28th, 2020 by University of Hohenheim, Stuttgart, Germany • Institutional Research Fellowship by Indian Veterinary Research Institute
8	Area of specialization	Veterinary and Animal Husbandry Extension Education
9	Research interests	<ul style="list-style-type: none"> • Organic Livestock Farming, Indigenous Technical Knowledge, • Livestock Entrepreneurship, Livestock extension delivery system, • Design and development of Web Module, Women empowerment through livestock rearing, Animal Welfare; SWOT, STEEP, Constraint analysis • Role of ICT in livestock development

10	Total number of Publication	38 <ul style="list-style-type: none"> • Research Papers: 32, Review Papers: 06
11	Selected publications (best five)	<ul style="list-style-type: none"> ❖ Kumar, Pranav and Mandape, M.K. (2008). Impact of Women's Dairy Cooperative Leadership Programme in Begusarai District of Bihar. <i>Indian Journal of Social Research</i> 49 (1): 11-21. ❖ Khateeb, A., Khandi, S. A., Kumar, Pranav., Bhadwal, M. S and Jeelani, R. (2015). Ethno-veterinary practices used for the treatment of animal diseases in Doda district, Jammu & Kashmir. <i>Indian Journal of Traditional Knowledge</i>. 14 (2):306-312. ❖ Singh, J., Kumar, Pranav., and Singh A. (2018). Knowledge Level of Dairy Farmers about Scientific Dairy Practices in Jammu District of Jammu and Kashmir. <i>Ruminant Science</i> 7 (1): 117-122. ❖ Singh, J., Kumar, Pranav., and Singh A. (2019). Dissemination of information to dairy farmers in Jammu and Kashmir: Developing a web module. <i>Information Development</i> 20(10): 1-13. ❖ Kumar, Pranav., Slathia., P.S, Peshin, R., Sharma, R.K, Malik , M.A, Soodan , J.S, Singh, Amandeep and Kumar, Rakesh. 2021. A Scale to Measure the Attitude of Organic Basmati Growers cum Dairy Farmers towards Organic Dairy Farming in Subtropics of Jammu Region of India. <i>Ruminant Science</i>, 10(1).
12	Student Advisory	10 (Major Advisor) 12 (Co-Advisor)
13	Books/ Manuals/ Monographs	<ul style="list-style-type: none"> • Books: 3, Edited books: 2, Contributory chapters in edited books: 18, • Chapters in training manuals: 24, Extension Booklet: 6 • Popular articles / Newspaper clippings: 22, Extension Folders: 54 • Invited Papers / Lead papers published as Conference Proceedings: 7, • Case studies: 5, Blog: 1 ; • No. of Papers presented in Seminar/Conferences/Symposia: 24, • Abstracts published: 46 , Training manuals/compendium: 3 • Practical Manuals: 2, Field manuals: 7
14	Seminar/workshop/conference attended	<ul style="list-style-type: none"> • National Seminar/Symposia/Conferences/Congress/workshops: 23 • International conferences/symposia:6
15	Extension trainings associated with	<ul style="list-style-type: none"> • Trainings on scope, standards and practices of organic livestock farming • Trainings on Govt. schemes and outreach programmes • Training of Pashu Sakhi • Usage of web modules and mobile Apps • Trainings on Clean Milk Production, Zoonotic disease, calf management • Training of rural women on value addition of milk and meat products • As a resource person for Model Training Courses, SAMETI
16	Research Projects as PI/Nodal officer	<ul style="list-style-type: none"> • As PI /Nodal officer : Nil • As Co-PI : Completed: 2, Ongoing: 2
17	Other achievements if any (please specify)	<ul style="list-style-type: none"> • Designed and developed web module on Scientific Dairy Practices (WMSDP), Scientific Broiler Farming(BroiLearn), Organic Dairy Farming(WMOBF) and Scientific Goat Farming (WMSGF) • Expert Lectures delivered as a resource person : 24

		<ul style="list-style-type: none"> • Co-organizing Secretary: International Conference (1) • Core member committee: National conference (1) • Co-organizing secretary/coordinator/convener of Training Programmes /Kisan mela/ Extracurricular activities: 8 • Editor of <i>Kasturi</i>- an annual literary magazine of Faculty of Veterinary Sciences and Animal Husbandry, SKUAST-Jammu • Nodal Officer at faculty level for the display of the exhibits in Kissan Melas • Team coordinator for University's Village Visit Programmes • No. of Training Programmes attended : 9 • MOOC completed : 2 • Reviewer (7 No. of Journals), Editorial Board member (3 Journals) ➤ Life membership/Annual Membership of 15 Nos. of Scientific and Professional Societies: <ul style="list-style-type: none"> ❖ Member of International Society of Organic Agriculture Research (ISO FAR), Thuenen, Germany ❖ Affiliate, International Federation of Organic Agriculture Movement (IFOAM), Germany ❖ Life member of Indian Veterinary Extension Forum (IVEF), Pudducherry ❖ Member, Indian Dairy Association (IDA), New Delhi <ul style="list-style-type: none"> ❖ Life member of Society for community MOBILIZATION for sustainable development, IARI, New Delhi ❖ Life member of Society for Veterinary and Animal Husbandry Extension (SVAHE), GADVASU, Ludhiana ❖ Life member of Indian Society of Extension Education (ISEE), IARI, New Delhi ❖ Life member of Society for Agriculture Innovation and Development (SAID), Ranchi, Jharkhand. (Membership No. LM/MSL/160) ❖ Life member of Society for Integrated Development of Agriculture, Veterinary and Ecological Sciences, (SIDAVES), India. (Membership code- <i>SIDAVES/2018/LM//258</i>) ❖ Life member of Society for Scientific Development in Agriculture and Technology, Meerut (U.P) India. ❖ Life member of Animal Nutrition Society of India, IVRI, Izzatnagar. (Membership No. 2237/18.9.17 (J &K) ❖ Life member of Indian Academy of Veterinary Nutrition and Animal welfare, Izzatnagar, Bareilly, UP. Registration No. 153 ❖ Life member of Applied Research and Development Organization, Patna, Bihar ❖ Registered member of Veterinary Council of India, New Delhi ❖ Registered member of Bihar Veterinary Council, Patna • NCC " C " Certificate with A grade • Participated and represented A.P. 'NCC' Directorate in Republic Day Camp (RDC), New Delhi as a Horse Rider in the year 1998 and 2000. • Silver medal in Tent Pegging event in NCC Day - 1999 Horse Show • Participated in the 2nd National Youth Parliament held at Hyderabad on 21st March 2000 and secured third prize at National Level Competition.
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